




**BEYOND SLIM<sup>®</sup>**

Fitter. Healthier. Happier.

# Go Beyond with Social Referral Marketing!<sup>®</sup>

**THE BEYOND SLIM<sup>®</sup>  
AFFILIATE COMPENSATION PLAN**



# Simple Tips

## for Maximizing the Affiliate Compensation Plan:

### It's time to get excited!

There's no need for you to be intimidated by this guide. In fact, you don't need to know everything in here to have a great launch and earn ongoing income with Beyond Slim®. Use this as a reference as you grow in the plan and increase your earnings. The best way to learn this plan is to earn in this plan. To maximize the Affiliate compensation plan, focus on these basics each month:

- 1 Make Beyond Slim® a daily self-care habit!**  
People crave what's real. If you're using our products, you can authentically share!
- 2 Make it a goal to enroll 5-10 new Preferred Customers every month.**  
Enrolling new Customers is the lifeblood of your business!
- 3 Support your Customers** to help them get the best possible weight loss and health and beauty results. Help them understand and apply the 9 Reboot Rituals and, most of all, make sure they are using their products daily!
- 4 Consider upgrading to become a Coach** to earn free product and additional income (we'll help you with this)!

By following these simple guidelines on a consistent, monthly basis, you will be well on your way to success in Beyond Slim®!

## Affiliate Marketing

### WAYS TO EARN



At Beyond Slim®, our Affiliates enjoy several distinctive opportunities to earn through our innovative Social Referral Marketing® model. You can generate income in multiple ways: earning commissions from retail sales, benefiting from subscribe-and-save sales, and receiving residual income from repeat customers.

### Customer Referral Rewards

Earn when you personally enroll Customers and support them:

1. Customer Introduction Commission
2. Loyal Customer Commission

# 1. Customer Introduction Commission (CIC)

Earn 40% or 50% on Product Points every month!

## HOW IT WORKS:

When you personally enroll a Preferred Customer (a Customer on Subscribe & Save), you will receive 50% of the Product Points on orders they place at regular price during their first two calendar months!

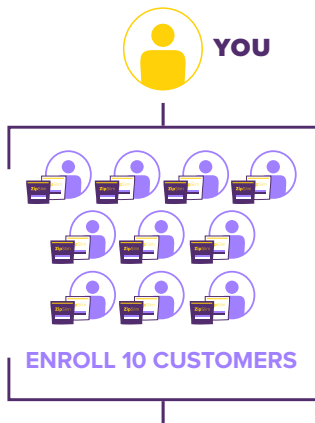
If you enrolled a Retail Customer (not on Subscribe & Save), the Customer Introduction Commission will be paid out at 40% of Product Points.

There is NO LIMIT on the amount you can earn with this commission. The Customer Introduction Commission is paid within 2 business days of purchase, so you can begin earning right away!

## Customer Introduction Commission Example

### MONTH 1

Enroll 10 Preferred Customers (a Customer on the Subscribe & Save program) who each place an order worth 100 Product Points, and you'll receive \$500.



50% x 1,000 Product Points =

**\$500**



YOU

### MONTH 2

Enroll 10 more Preferred Customers who each place an order worth 100 Product Points, for a total of 20 Customers.



50% x 2,000 Product Points =

**\$1,000**



YOU

### MONTH 3

Enroll 10 more Preferred Customers who each place an order worth 100 Product Points, for a total of 30 Customers.



50% x 2,000 Product Points  
+ 40% x 800 Product Points (LCC) =

**\$1,320**



YOU

**TOTAL FOR ALL 3 MONTHS IS \$2,820!**

If a discount coupon is used on an order the Product Points will be reduced by the amount of the coupon.

## 2. Loyal Customer Commission (LCC)

On your Customer's 3rd month orders and beyond, you can begin earning Loyal Customer Commission for supporting and retaining your Customers. The commission you receive on them will depend on how many total Active Customers at regular price you have during that month.

The LCC is paid monthly on each Customer's Product Points.

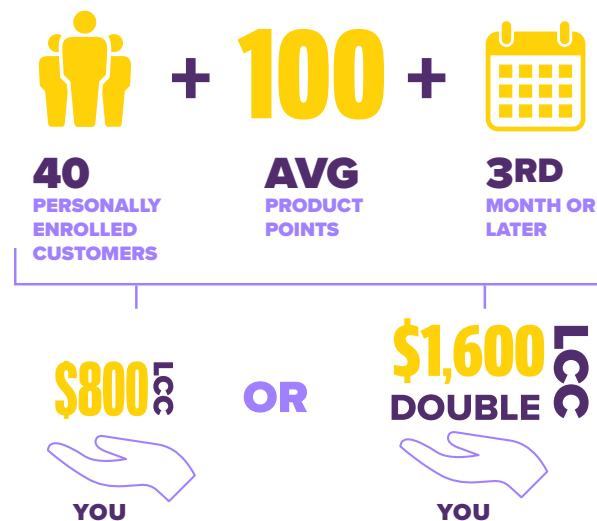
Active Customers Enrolled by You	LCC	or	Double LCC
1-9	10%	or	20%
10-29	15%	or	30%
30+	20%	or	40%

### DOUBLE LOYAL CUSTOMER COMMISSION!

Your LCC will double to 20%, 30% and 40%, respectively in any month in which you enroll 5 new Preferred Customers.

#### Example:

You have 40 Personally Enrolled Customers who order an average of 100 Product Points in their 3rd month or later. You would earn an \$800 LCC that month ( $4,000 \times 20\%$ ). But if you qualified for the Double LCC that month you would earn \$1,600 instead ( $\$4,000 \times 40\%$ )!



# See How Much You Could Earn



	One-Time Customer Orders	Monthly Subscribe & Save Customer Orders
<b>Price</b>	<b>\$99.99</b> 50 Product Points	<b>\$84.99</b> 50 Product Points
<b>Commission</b>	<b>\$20</b> Customer Introduction Commission	<b>\$25</b> Customer Introduction Commission



	One-Time Customer Orders	Monthly Subscribe & Save Customer Orders
<b>Price</b>	<b>\$69.99</b> 30 Product Points	<b>\$59.99</b> 30 Product Points
<b>Commission</b>	<b>\$12</b> Customer Introduction Commission	<b>\$15</b> Customer Introduction Commission



	One-Time Customer Orders	Monthly Subscribe & Save Customer Orders
<b>Price</b>	<b>\$81.99</b> 35 Product Points	<b>\$69.99</b> 35 Product Points
<b>Commission</b>	<b>\$14</b> Customer Introduction Commission	<b>\$17.50</b> Customer Introduction Commission



	One-Time Customer Orders	Monthly Subscribe & Save Customer Orders
<b>Price</b>	<b>\$52.99</b> 20 Product Points	<b>\$44.99</b> 20 Product Points
<b>Commission</b>	<b>\$8</b> Customer Introduction Commission	<b>\$10</b> Customer Introduction Commission



# Details and Definitions

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## **Active Customer**

A Customer who has purchased at least 20 Product Points during the calendar month.

## **Commissions**

Affiliates earn Commissions when Customers purchase product from Beyond Slim. The commissions are calculated based on how many Product Points each Customer purchases in a given month.

## **Loyal Subscriber**

Once a Preferred Customer has been on the Subscribe & Save program for 2 consecutive months they will receive an additional 10-15% discount on ZipSlim®. For example, the monthly Subscribe & Save price for ZipSlim® is \$169.98. After 2 consecutive months on the Subscribe & Save program, the price drops down to \$149.98 (\$20 savings) as long as they remain on the Subscribe & Save program. If they drop off or cancel for any reason, they no longer will receive this additional discount unless they again enroll on Subscribe & Save for two consecutive months. Loyal Subscriber discounts only apply to ZipSlim.

## **Preferred Customer**

A customer who has enrolled on the Subscribe & Save (S&S) program with at least 20 Product Points in a month and has ordered at least 20 Product Points in a month. Preferred Customers receive a discount on Beyond Slim products.

## **Product Points**

A value assigned to each Beyond Slim product upon which commissions and bonuses are paid.

## **Subscribe & Save Program (S&S)**

A loyalty program where a Customer receives a discount on Beyond Slim products by agreeing to be a part of our monthly delivery program with at least 20 Product Points.



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