

# GO BEYOND TIMES

2020 EDITION

## THE DELICIOUS WAY TO LOSE 3X MORE WEIGHT THAN DIETING ALONE!\*

Beyond Slim is proud to announce the launch of ZipSlim™, the delicious drink mix scientifically designed to help you lose 3X more weight than dieting alone!\*

Developed in conjunction with **Dr. Mark Drucker M.D.**, founder of the Center for Advanced Medicine in Southern California and one of the leading weight management doctors in the country, ZipSlim™ along with a sensible diet and exercise program, can help you **lose weight, reduce your cravings and appetite, and help you get fitter, healthier and happier!**

“For many years, I have been working with patients from around the country, successfully helping them to lose those stubborn, unwanted pounds,” says Dr. Drucker. “My big breakthrough came when I began to address a cellular condition I call ‘**Metabolic Overload**,’ which can actually cause your body to resist losing weight.”

A key part of Dr. Drucker’s program for his patients was a heavy regime of 14 different supplements, in a specific combination **designed to address Metabolic Overload while helping reboot metabolism.** The supplement regime included clinical-strength doses of Greenselect Phytosome, chromium picolinate, KSM-66 Ashwagandha, and 11 other key supernutrients.



“While my patients were getting excellent results,” said Drucker, “they had one major complaint: They were having to swallow up to 14 pills twice a day. Even I have to admit that’s a lot; people just don’t like to swallow pills, and lack of compliance leads to lack of results.”

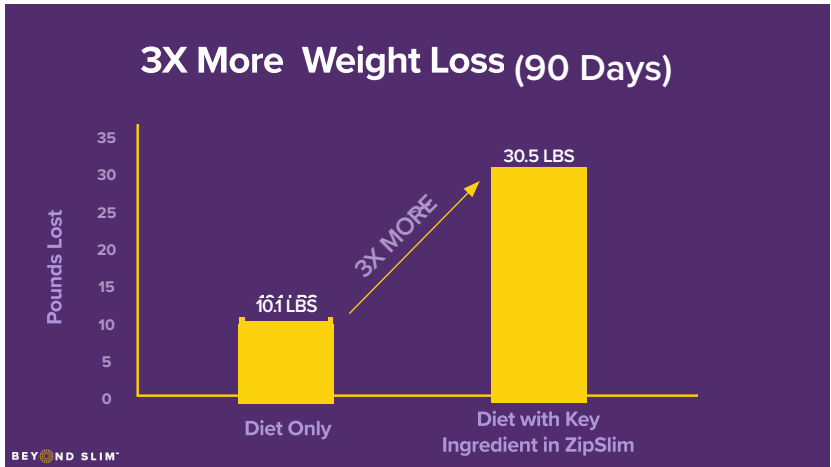
Looking for a way to deliver the benefits of his research in a fraction of the time, **ZipSlim™** was created.

It’s a delicious, natural, Blackberry Lemonade-flavored drink mix that you simply add to 12-20 ounces of water, shake up in seconds, and **enjoy twice a day before your two largest meals.**

**Beyond Slim** is the healthy lifestyle company bringing this revolutionary product to the world. “I’m so proud of what we’ve created,” states **Beyond Slim Founder and CEO Ray Faltinsky.** “The excessive weight problem in the United States is completely out of control and it’s the **#1 health challenge** in America today. **Over 74% of the adult population is overweight,** and the numbers are growing by the month. And being overweight leads to numerous health challenges. So, we are addressing the leading health problem in America today! Our goal over the next 5 years is **to help millions of Americans become fitter, healthier and happier.\*** If we can do that, **Beyond Slim will be a true force for good in the world!**”



### 3X MORE WEIGHT LOSS (90 DAYS)



F. Di Pierro, A. B. Menghi, A. Barreca, M. Lucarelli, and A. Calandrelli, “GreenSelect Phytosome as an adjunct to a low-calorie diet for treatment of obesity: a clinical trial,” *Alternative Medicine Review*, vol. 14, no. 2, pp. 154–160, 2009.

\* Fifty overweight people (BMI 28-36) using a key ingredient in **ZipSlim™**, along with a lower calorie diet (1350 calories for women; 1850 for men), lost 30 pounds in just 90 Days, compared to just 10 pounds for those following the lower calorie diet alone. Results may vary from person to person.



\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

# ZipSlim™ GOES “BEYOND” SLIM

While our revolutionary weight loss drink is called **ZipSlim™**, we named our company **Beyond Slim** for a good reason. While our number one mission is to help millions of people to lose weight and get into great shape, we also want to help them “**go beyond**” just weight loss, and successfully support them in becoming **fitter, healthier and happier**. So, as you’ll see below and on the next few pages, there are many other **scientifically-validated health benefits** that come from taking the 14 supernutrients in each delicious **ZipSlim™** on a daily basis.

In addition to **losing 3X more weight**, we have highlighted our 8 favorite additional scientifically validated benefits of the key ingredients in **ZipSlim™**. We think you’ll be really impressed and happy with your results.

For optimal results, simply **take ZipSlim™ twice a day**, preferably before your two largest meals.

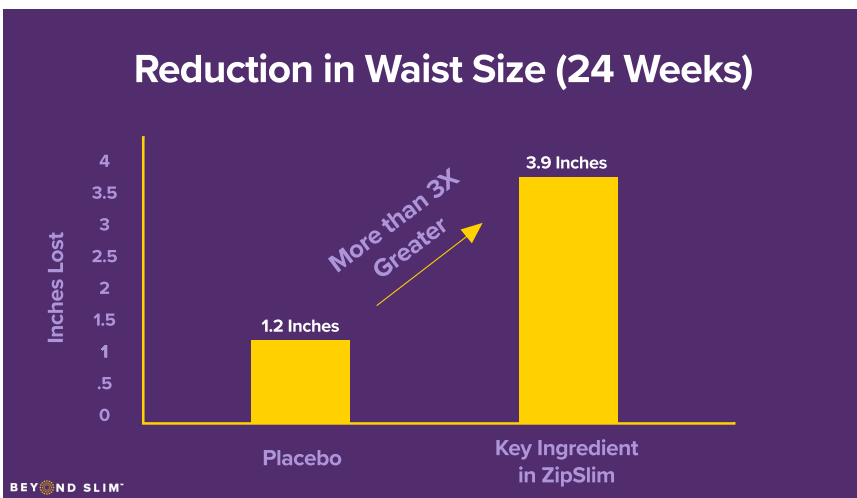
**Stay fitter, healthier and happier!**



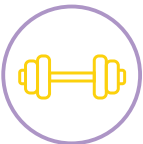
## 1. REDUCTION IN WAIST SIZE

In a 2013 published clinical study, 100 overweight participants (Avg. BMI 31) were put on a diet (1250 calories for women; 1500 for men) and exercise plan (30 min per day of 70% aerobic/30% strength training). 50 of the patients were given one of the key ingredients in ZipSlim™ twice a day and 50 were given a placebo pill.

After **24 weeks** the placebo group lost 1.2 inches from their waist and the key ingredient group **lost 3X more, a whopping 3.9 inches!\***

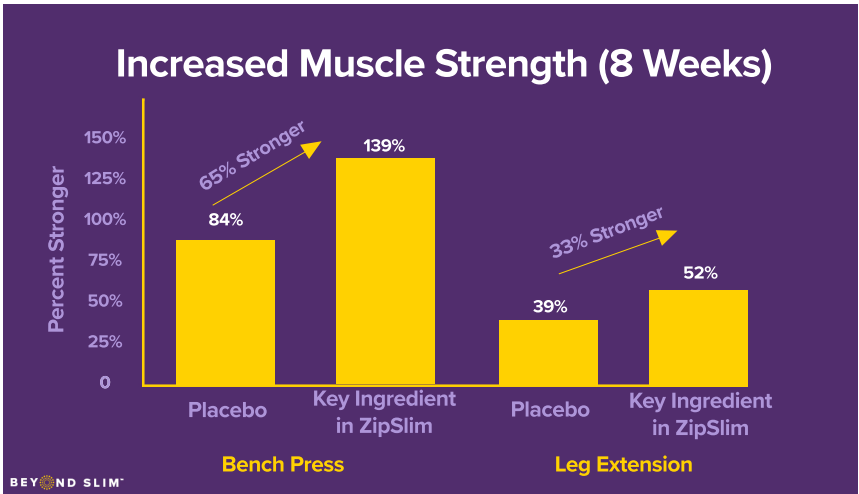


*Belcaro G, Ledda A, Hu S, et al. Greenselect Phytosome for borderline metabolic syndrome. Evidenced Based Complementary Alternative Medicine 2013.*



## 2. INCREASED MUSCLE STRENGTH

In a 2015, 8 week, double-blind, placebo-controlled study, 57 male subjects ages 18-50 years old, were given either one of the key ingredients in ZipSlim™ or a placebo to see if it would help increase muscle strength after resistance training. **The results were dramatic: 33-65% Stronger!\***

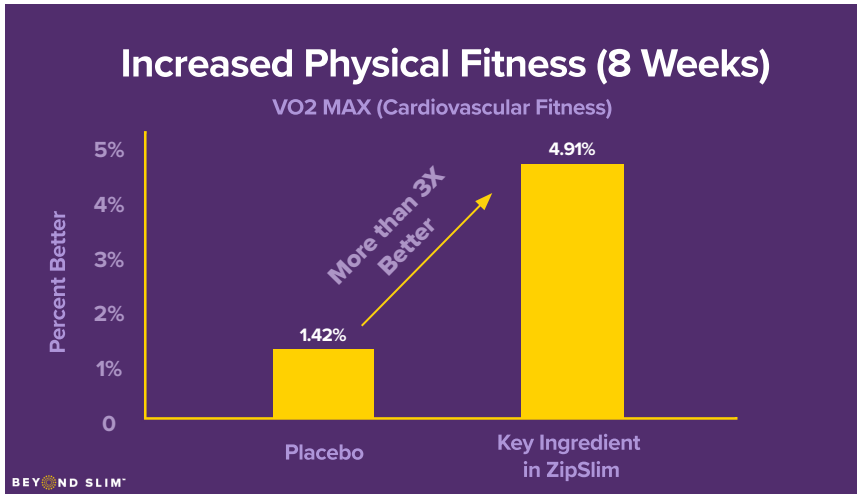


*Examining the effect of Withania somnifera supplementation on muscle strength and recovery: a randomized controlled trial Wankhede, S., Langade, D., Joshi, K., Sinha, S. R., & Bhattacharyya, S. (2015). Journal of the International Society of Sports Nutrition, 12(1), 43.*



## 3. INCREASED PHYSICAL FITNESS

In a 2015, 8-week, randomized, double-blind, placebo-controlled study on 50 healthy adults between 20 and 45 years old with normal body mass index (BMI), a key ingredient in ZipSlim™ was found to **increase cardiovascular endurance 3X better** than placebo!\*



*Efficacy of Ashwagandha (Withania somnifera [L.] Dunal) in improving cardiorespiratory endurance in healthy athletic adults Choudhary, B., Shetty, A., & Langade, D. G. (2015). Ayu, 36(1), 63.*

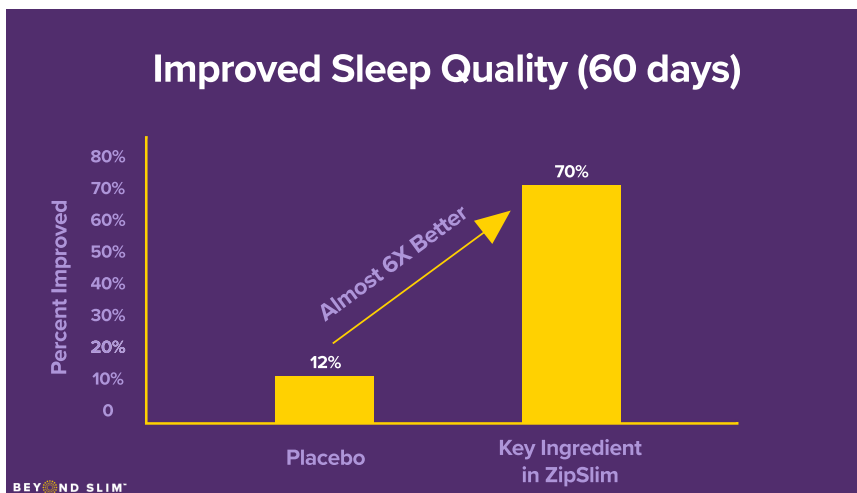
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# 8 MORE REASONS!



## 4. IMPROVED SLEEP QUALITY

In a 2012 double-blind, placebo-controlled study in 64 healthy adults, it was found that those taking a key ingredient in ZipSlim™ had **improved sleep quality almost 6X better** than those taking a placebo.\*

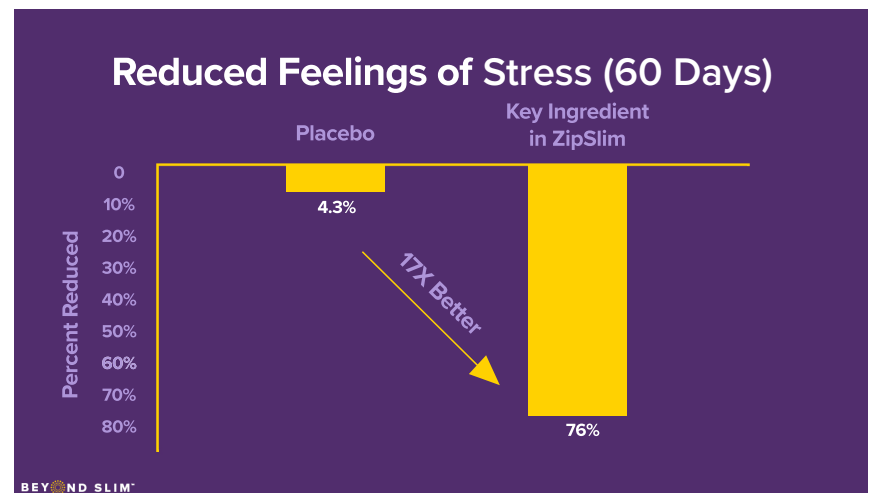


Chandrasekhar K, Kapoor J, Anishetty S. A prospective, randomized double-blind, placebo-controlled study of safety and efficacy of a high-concentration full-spectrum extract of ashwagandha root in reducing stress and anxiety in adults. *Indian J Psychol Med* 2012;34:255-62.



## 5. REDUCED FEELINGS OF STRESS

Stress plays a major role in your overall health and happiness. A key ingredient in ZipSlim™ was found in a double-blind, published study to **reduce feelings of stress 17X better** than placebo in 60 days!\*

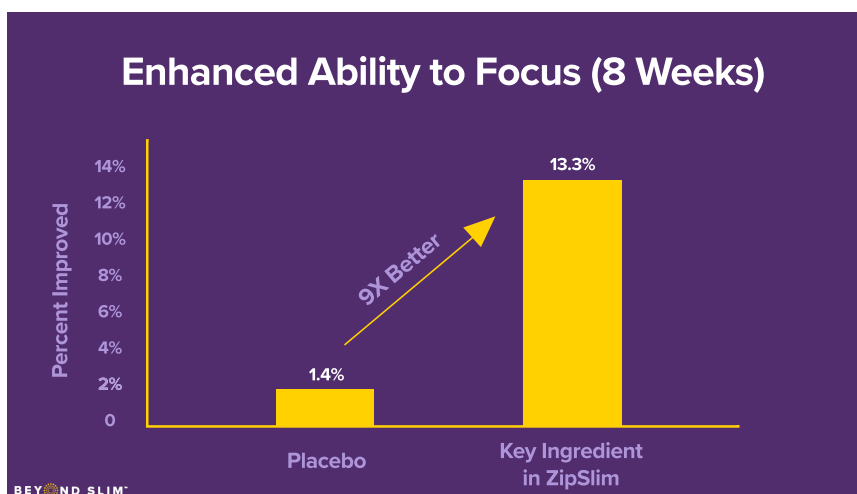


Chandrasekhar K, Kapoor J, Anishetty S. A prospective, randomized double-blind, placebo-controlled study of safety and efficacy of a high-concentration full-spectrum extract of ashwagandha root in reducing stress and anxiety in adults. *Indian J Psychol Med* 2012;34:255-62.



## 6. ENHANCED ABILITY TO FOCUS

In a 2017, double-blind, placebo-controlled study on 50 healthy adults over age 35, the group taking a key ingredient in ZipSlim™ twice a day had a **9X better improvement in their ability to focus** than the placebo group.\*

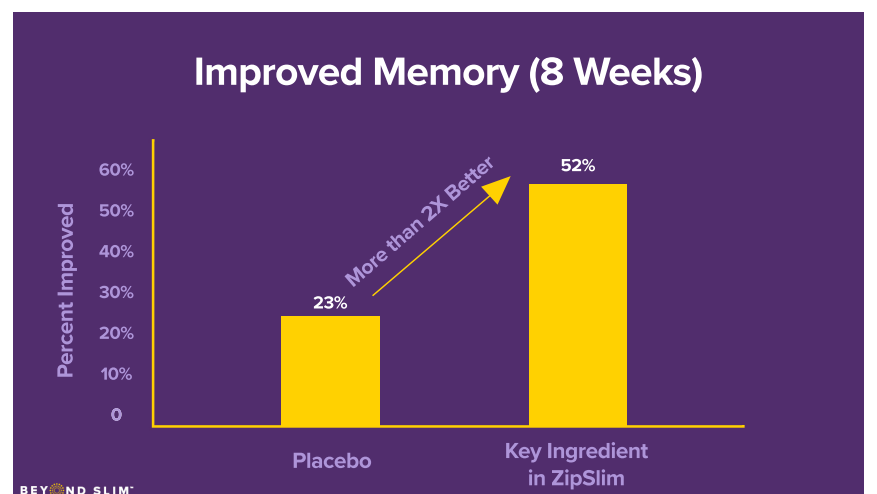


Efficacy and Safety of Ashwagandha (*Withania somnifera* (L.) Dunal) Root Extract in Improving Memory and Cognitive Functions Choudhary, D., Bhattacharyya, S., & Bose, S. (2017). *Journal of Dietary Supplements*, 1-14. Chicago



## 7. IMPROVED MEMORY

In a published study on 50 healthy adults over age 35, the group that took a key ingredient in ZipSlim™ twice a day had a **2X better improvement in memory** than the placebo group.\*



Efficacy and Safety of Ashwagandha (*Withania somnifera* (L.) Dunal) Root Extract in Improving Memory and Cognitive Functions Choudhary, D., Bhattacharyya, S., & Bose, S. (2017). *Journal of Dietary Supplements*, 1-14. Chicago

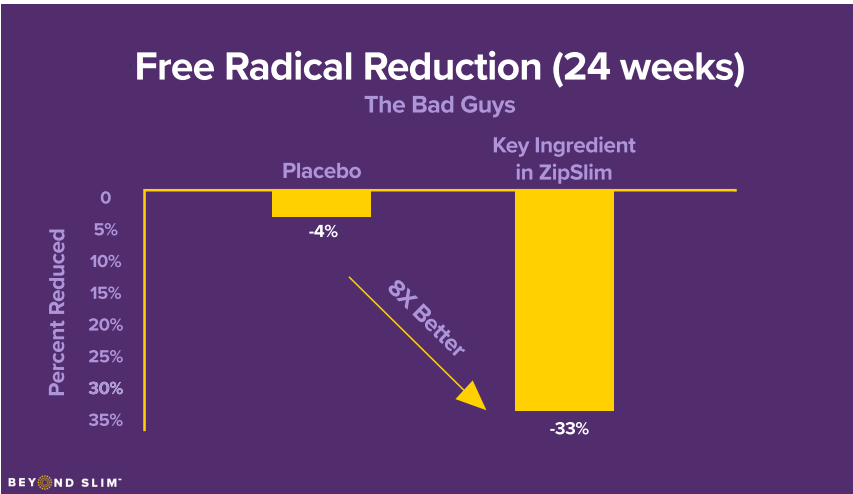
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## 8. FREE RADICAL REDUCTION

Free radicals are extremely damaging to the health of the human body. In a 2013 published clinical study, 50 patients were given a key ingredient in ZipSlim™ twice a day and 50 were given a placebo pill. After **24 weeks**, **free radical activity** in the ZipSlim group was **reduced by 33%**, compared to just 4% in the placebo group!\*



*Belcaro G, Ledda A, Hu S, et al. Greenselect Physotome for borderline metabolic syndrome. Evidenced Based Complementary Alternative Medicine 2013.*

# HOW TO GET THE MOST FROM ZipSlim™

If you're looking to **fight Metabolic Overload**, Dr. Drucker's research shows the key to optimal results with ZipSlim™ is consistent daily use combined with a sensible diet and exercise program. That's why we created our **Metabolic Reboot Program**, complete with **9 Reboot Rituals**, which we'll send you **FREE** with your ZipSlim™ purchase. Here are a few tips to get you started and make ZipSlim™ a simple and delicious part of your everyday routine.

1

### Drink ZipSlim™ Twice Each Day

Ideally, you should **drink ZipSlim™ about 1 hour before your 2 largest meals of the day**. However, if for some reason you miss drinking it before a meal, it's fine to drink it any time during the day. Just don't miss having it twice per day.

2

### Keep Your ZipSlim™ Where You'll See It

The key to benefiting from ZipSlim™ is making sure you take it **twice per day**. So, put your bag on the kitchen table or another place where you'll see it every day, so you don't forget to take it.

3

### Be Consistent Every Day

Once you hit your ideal weight, you should still continue taking ZipSlim™ each day as a maintenance plan, and for the additional health benefits it offers. Ideally, you would continue drinking it twice per day, but you may decide to reduce it to once per day. If you find yourself putting on a few extra pounds, increase to twice per day and continue to focus on Beyond Slim's 9 Reboot Rituals.



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