

4 Steps to Success

Launching your Social Referral Marketing[®] Side Hustle



BEYOND SLIM[®]

Fitter. Healthier. Happier.

Let's Launch Your Social Referral Marketing® Side Hustle!

You've made a great decision. By becoming a Beyond Slim® Coach, you've taken the first step towards being the reason that the people important to you will become **Fitter, Healthier, and Happier.**

Along the way, you can get your **ZipSlim® for free** and earn some of the most **generous bonuses and commissions** in the direct sales industry.

Let's help you LAUNCH!

4 Steps to Success

- 1 Strategy Session**
Set goals and make a game plan with your Coach
- 2 Earn While You Learn**
Soak up training content that grows with you
- 3 Sharing & Caring**
Connect intentionally to spread the word
- 4 Set for Success**
Support your new Customers from Day 1

The sooner you start taking action, the sooner you'll receive the rewards...

Prepare for launch!

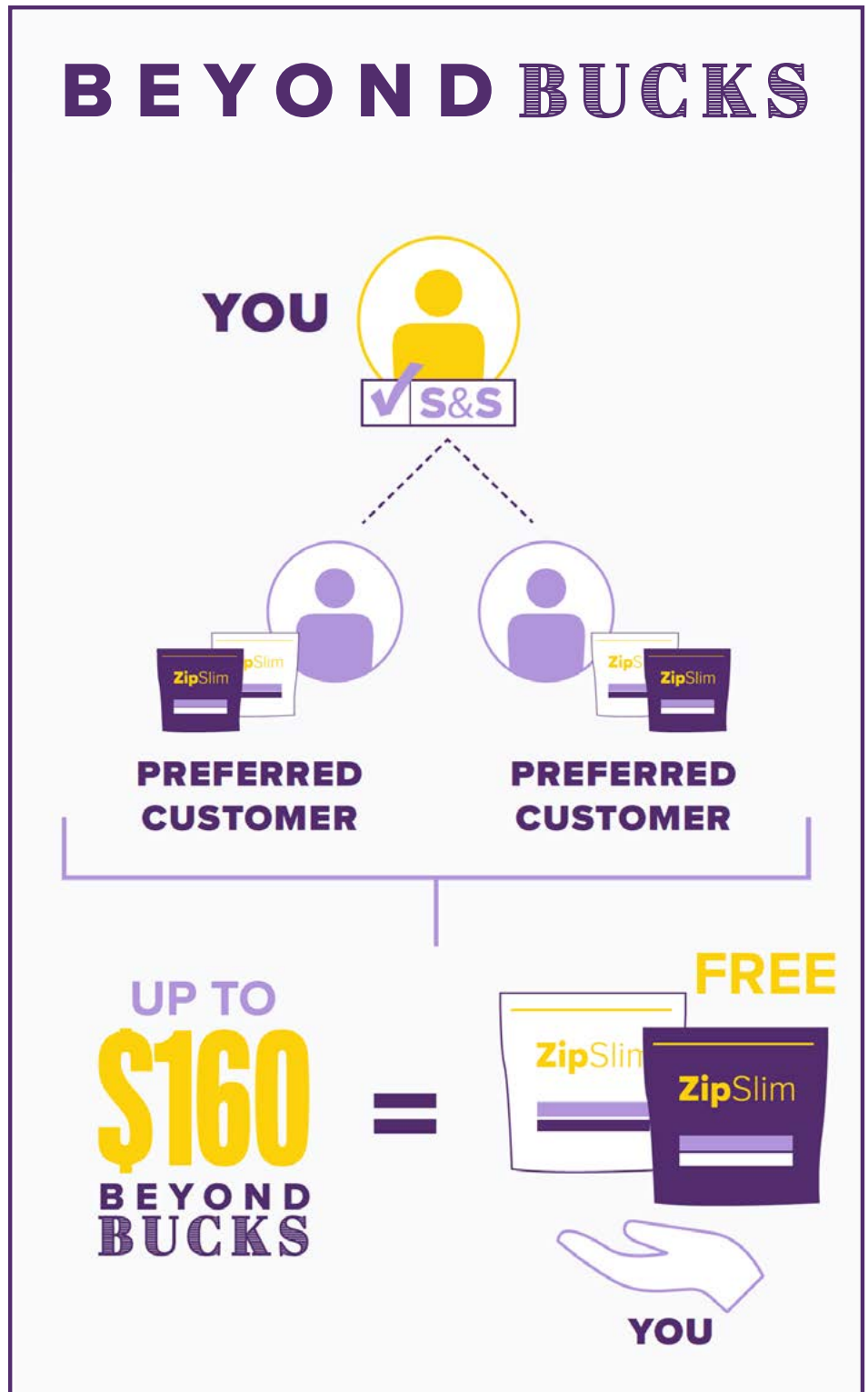
Go Beyond Profitable

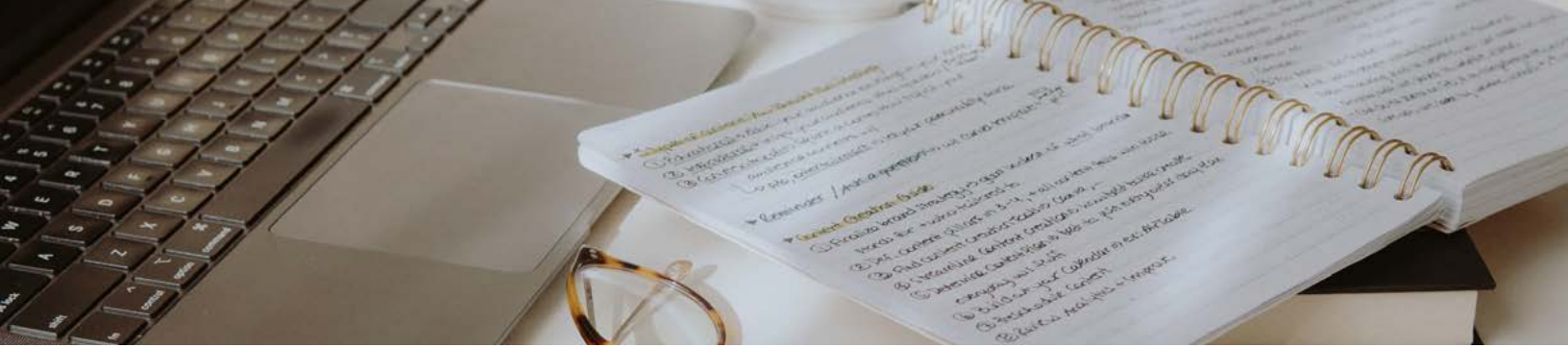
So, why is Beyond Slim® the right vehicle for you? It's our unmatched **speed to profitability**.

With, the average traditional business, it could take you 3-5 years to become profitable. By contrast if you launch your **Social Referral Marketing®** business with the 4 simple steps in this program, it's entirely possible to become profitable within your first 30 days.

TIP

With as few as two Customers on Subscribe & Save, you can begin earning your ZipSlim® for free each month! That's a \$160 value for free, month after month, and just one reason you can become profitable





STEP 1

Strategy Session

Knowing your **WHY** and setting a **GOAL** are the first steps in our Metabolic Reboot® Program, because the most successful journeys start with a clear **destination** and plenty of **desire**. The same is true when kicking off your side hustle with Beyond Slim®.

Your answers to a few simple but important questions below will ensure that your Coach best supports your success. **Connect with your Coach** to discuss your answers, or to talk through the questions as you fill them out, then ask them to set up your first **Strategy Session**.

What is important to me?

What are the three things I value and enjoy most in my life?

1. _____
2. _____
3. _____

How will additional income improve the situation of one or more of the things I value?

What would I do if I didn't need to worry about time or money?

What does my best life look like in 3 months, 6 months, and 1 year?

3 months _____

6 months _____

1 year _____

Am I willing to take the steps and willing to be coachable in order to achieve my success?



Now that you've completed these questions, reach out to your Coach and schedule your **Strategy Session** before moving on to the next step.

STEP 2

Earn While You Learn

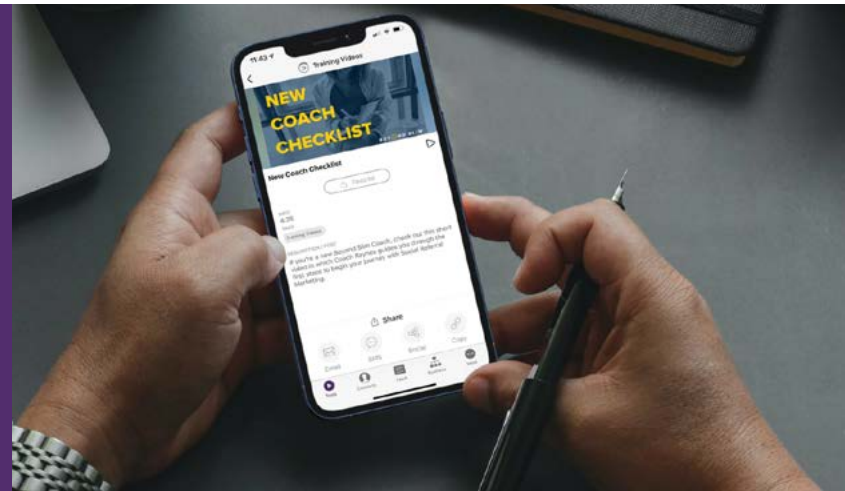
When we say “no experience needed” to succeed with Social Referral Marketing™, we mean it! But that doesn’t mean it doesn’t take work, or that you can’t learn and grow.

We’re proud to offer hours and hours of content in the **Training Videos Library** – you can find it in your **Beyond Slim Mobile App**. You’ll have plenty of time to enjoy it all, but we’ve made it simple to kick things off with a handful of videos we call the **New Coach Checklist**.

New Coach Checklist Videos

Find them in the Training Videos or New Coach Checklist section of your Beyond Slim Mobile App, and watch them in order.

1. New Coach Checklist
2. Earn your ZipSlim® for Free
3. Success Cycle Part 1
4. Success Cycle Part 2
5. Run to Influencer 1
6. 90 Days to Influencer 3



The Beyond Slim Mobile App®

FREE with your Coach Membership

In addition to the cutting-edge science behind ZipSlim® and the clinically-proven success habits behind our Metabolic Reboot® Program, you’ll find that same spirit of innovation in our million-dollar Beyond Slim® Mobile App.

- Upload and manage thousands of contacts
- Share images, videos, shopping websites, and more
- Browse an expansive content library or upload your own images and videos
- Enjoy Training Videos and Podcasts on-the-go

Download FREE Today



Search “Beyond Slim” in your device’s App Store

Log in with the Username and Password you selected during Coach enrollment - matches your Virtual Office login information.

For a seamless download and login experience, look for the “Magic Link” that was sent to you via email and/or SMS Text when you enrolled as a Coach.



STEP 3

Sharing & Caring

Having success isn't about how many people you contact, but rather making sure you connect with people intentionally. Take the time to make it personal and normal, and you'll have the best results.

It's best to start with the people who **know, like and trust** you.

To get the ball rolling, think of **10 people** who know you, like you, and trust you. **Write their information below** and add them as Contacts in your Beyond Slim® Mobile App. When you're done, keep reading to learn about how and when to reach out.

Name	Contact Info	Notes	Date of 1 st Connection	Date of 2 nd Connection	Date of 3 rd Connection

Tips to Help You Connect Intentionally

Be Yourself

Share your authentic story and experience with people as you connect. They will recognize and appreciate your sincerity and personal touch.

Share your Fitter, Healthier, Happier results

In addition to any weight or inches released, be sure to include any improvement you've experienced in energy, sleep, stamina, strength, or stress reduction. ZipSlim® delivers so many unique benefits, be sure to highlight them all!

Follow Up

After sharing your story, ask them the following:

“Are you open to trying something that's new and guaranteed to work? With Beyond Slim's 90-Day money-back guarantee on your initial order, you'll either get fitter, healthier, and happier or get your money back. It's that simple. Are you open?”

TIP

In addition to your own success story, it's great to share the success of others. Check out our Before to Beyond Stories at stories.beyondslim.com. You can find and share them in the Beyond Slim Mobile App, too!

STEP 4

Set for Success

By now, you've completed your Strategy Session with your Coach and sharpened your skills with our Training Videos which taught you how to start Sharing & Caring with people who you want to help get Fitter, Healthier, and Happier. Way to go!

Once they see the "Flip the Switch" video on your site (zipslim.info/yourusername) or try a ZipSlim® Sample that you sent, you're on your way to welcome a new Customer.

Have a New Customer Conversation

Helping your new Customer get off to a great start plays a big role in their ultimate success. Make sure you're connecting them to these support programs. If you're new to Beyond Slim® yourself, take yourself through these steps first!

Start on our Metabolic Reboot® Program

The Beyond Slim® Metabolic Reboot® Program is the key to becoming Fitter, Healthier, and Happier... for LIFE. Based around the powerful and proven 9 Reboot Rituals, there's no better way to build the healthy lifestyle habits that will have you feeling your best.



Here's what to do:

Review the [Metabolic Reboot™ Program Guide](#) with your new Customer.

- Help them make a plan to make the 9 Reboot Rituals a part of their day, and have them print out the Rituals Tracker at the back of the document.

Help them complete the "What's your WHY / Set a GOAL" section.

- Knowing their goal and their reason for starting will help you be a great accountability partner for your new Customer.

Make sure your new Customer has our Think T.H.I.N. (Total High Intensity Nutrition): Healthy Meals & Recipes for Life cookbook downloaded.

- This gives them 30 unique breakfast, lunch and dinner recipes approved by our own Dr. Mark Drucker, M.D.



Customer Conversation Starters

Here are some other questions to ask your new Customer to help you better understand their goals!

What do you want ZipSlim to help you achieve?

Why is now the right time for you?

Remind them to take their beginning measurements (weight & inches)

How often would you like me to check-in? Most people start with daily to make sure there isn't confusion delaying your results. Does that work for you?

Is there anyone in or out of your household that will be supporting you?

Mindset is critical to results. Will you commit to having a positive mindset about yourself and your weight loss journey?

Everything they need is at reboot.beyonddslim.com

REBOOT 66

Register for our Reboot 66® Contest

With a prize for everybody who completes a 66-day Reboot, as well as \$1,000 Grand Experience winners every quarter, there's nothing to lose!

Help your Customer get started and enter to win at reboot.beyonddslim.com

REBOOT GROUPS

Join a Reboot Group

Reboot Groups™ are a simple, rewarding, and FUN way to go through your Metabolic Reboot journey with others. Ask your Coach how you and your new Customers can join a Reboot Group and start sharing your success, and even win prizes!

Learn more at groups.beyonddslim.com

Coach & Opportunity Resources

Beyond Slim App

Free Mobile App for iOS and Android users. The most essential digital media sharing platform for any coach.

Download by searching “Beyond Slim” on your device’s app store or go to beyondslimapp.com

Your Virtual Office

Manage your business, track your progress towards new titles, place ZipSlim® Subscribe & Save orders, and much more.

Log in at office.mybeyondslim.com

Your Shopping Sites

Share these URL’s using your personal username to enroll new Members

Enroll a Customer at zipslim.info/yourusername

Enroll a Coach at beyondslim.biz/yourusername

Beyond Slim Gear Store

Shop men’s and women’s branded gear as well as custom print items, signage and banners, business cards, and more!

Shop now at beyondslimstore.com

Coaches’ Corner

Your one-stop destination for Recognition, Promotions, News & Events.

Visit and save the link coaches.beyondslim.com

Beyond Slim Coaches Facebook Group

Plug in for live events, inspiration, and community support from Coaches like you!

Search Facebook for “Beyond Slim Coaches” or visit facebook.com/groups/beyondslimcoaches

Side Hustle Saturday

Monthly virtual event for Coach recognition and valuable skills training.

Learn more and RSVP at sidehustle.beyondslim.com

Quarterly Launch Events

Live virtual events kicking off each quarter with new tools and launches to support your growing side hustle.

Learn more at launch.beyondslim.com

Customer & Product / Program Resources

Your Account Login

View your orders, update your preferences, and manage your Subscribe & Save Membership.

Log in at office.mybeyondslim.com

Reboot Groups™

Learn more about why Reboot Groups™ are you key to success with the power of community support!

Visit groups.beyondslim.com

New Customer Welcome Page

Your hub for everything a new Customer needs to get started.

Visit welcome.beyondslim.com

Beyond Slim® Together Facebook Group

Connect with our community, take part in weekly challenges, and share your success and get support from people like you.

Search “Beyond Slim Together” on Facebook or visit facebook.com/groups/beyondslimtogether

Metabolic Reboot® Program Page

Download your Metabolic Reboot Program Guide, and Think T.H.I.N. – Healthy Meals & Recipes for Life. Plus, enter to win our Reboot 66® contest!

It's all at reboot.beyondslim.com

Before to Beyond Stories

Browse our best health transformation stories and share your own story about how you went from Before to Beyond.

See them all at stories.beyondslim.com

Connect with us!

Follow [@gobeyondslim](https://twitter.com/gobeyondslim) on Social Media for the latest news and valuable information to recognize and support our community's Fitter, Healthier, Happier success.



[@gobeyondslim](https://twitter.com/gobeyondslim)

Don't see what you're looking for here? Visit our Support Center at support.beyondslim.com or browse our Frequently Asked Questions at faq.beyondslim.com