



BEYOND SLIM[®]

FITTER. HEALTHIER. HAPPIER.

JANUARY 2023 NEWSLETTER

A NEW

ME



IN

2023

MONTHLY RECOGNITION

WWW.BEYONDSLIM.COM

A NOTE FROM THE CEO

Make 2023 The Greatest Year Of Your Life!

Dear Friends,

I could not be more excited for 2023! We just finished the final quarter of 2022, and it was a massive record for Beyond Slim! To give you some context, the 3rd quarter of 2022 (July-Sept) was a very strong quarter for us, but the 4th quarter (October – December) sales were 5X higher! And, all I can say is we are just getting started!

We have something very special with Beyond Slim. ZipSlim is our proprietary, life-changing blackberry lemonade drink mix that is helping so many customers become fitter, healthier and happier! Our trademarked Social Referral Marketing® program is changing the way business is done in direct selling. Out with the old, dysfunctional MLM models that only reward the few; and in with the new, Social Referral Marketing that rewards the 90% who are part-time, and the top 10% who want to earn significant income. Social Referral Marketing is the future of direct sales and you are the pioneers of this brand-new opportunity.

We have some very big plans for 2023, including a soon to launch “gamification” of our 9 Reboot Rituals that will make our mission to help millions become fitter, healthier and happier, easier and more fun than ever before! We believe this will be a game-changer in the direct selling industry that will broaden our appeal and attract many more customers to Beyond Slim.

There are more surprises and initiatives coming in the New Year that will make it easier and more exciting than ever to share Beyond Slim and create a community of good health and financial success.

I encourage you to set your goals high for 2023! With our momentum and the uniqueness that we bring to the direct selling world, there is no doubt that this will be another record year! So, whether you’ve been with us for a few months, or are brand new, Beyond Slim can help make your dreams come true. Don’t let anyone stop you! Whatever your goals may be, we are here to help you make them happen and assist you along the way. It’s our mission to help millions become fitter, healthier and happier! You just need to make that decision, write down that goal and get to work! We are the vehicle that can take you wherever you want to go!

Happy New Year everyone, and let’s make 2023 our greatest year yet!

Sincerely, Ray Faltinsky
Beyond Slim CEO



Legacy Leader



Holly Foley

Minnesota, USA

BEYOND SLIM®



I love being able to help new network marketers find confidence in themselves and success in the industry, as well as help established, six-figure earners grow a thriving team! In Social Referral Marketing you don't need to be an expert, you just need to tell your story. If you haven't, I encourage you to create YOUR story and start sharing it! Stories give us hope and perspective. Stories empower us at a deeper level than any facts ever could. Stories sell.

"I love ZipSlim because the product is an all-around feel-good product that is going to help my customers, just like it helps me! I lose inches and feel great."

Holly Foley



BYS
LEGACY LEADER
BEYOND SLIM™



Legacy Leader Candidates

[Influencer and Above]



Allie Fish



Andrea Swoboda



Angelina DiFiore Muzzey



Anna Smith



April Johnson



Barbara Romero



Carol Fuizzotti



Corteney Covert



Cyn Gordon



Dana Eudy



Harlene Lobenhofer



Jen Keller



Joy Edgerton



Kathleen Ernette



Marcella Kvick



Sarah Johnson

December Top 10 Leaders



1. Shelbi Kautzsch



2. Tara Morgan



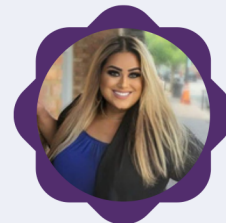
3. Holly Foley



4. Layce McMullen



5. Sarah Johnson



6. Anna Smith



7. Makayla Shannon



8. Sarah Cranston



9. Joy Edgerton



10. Amy Jo

December **NEW** Rank Advancements

Holly Foley	SILVER INFLUENCER 9	Amanda Marriott	Social Marketer 5	Jill Potwin	Social Marketer 2
Sarah Johnson	Influencer 9	Cherry Akers	Social Marketer 5	Joshua Fisher	Social Marketer 2
Amy Jo	Influencer 5	Devon Sooy	Social Marketer 5	Kari Hough	Social Marketer 2
Josette Fontaine	Influencer 3	Jessica Dion	Social Marketer 5	Karina Capanna	Social Marketer 2
Ashton Bonds	Influencer 3	Lucy Slocum	Social Marketer 5	Katie Caissie	Social Marketer 2
Alisha Erickson	Influencer 3	Mandi Myers	Social Marketer 5	Khristyna Godsey	Social Marketer 2
Betsy Gahn	Influencer 3	Melissa Glasper	Social Marketer 5	Kimberly Conway	Social Marketer 2
Billi Jo Getz	Influencer 2	Michelle Smith	Social Marketer 5	Kisal Gilchrist	Social Marketer 2
Laura Precourt	Influencer 2	Alenna Rocafort	Social Marketer 2	Klaudia Koch	Social Marketer 2
Tiffany Henn	Influencer 2	Amber Johnson	Social Marketer 2	Lynn John	Social Marketer 2
Tara Burton	Influencer 2	Amber Cormier	Social Marketer 2	Mandi Eden	Social Marketer 2
Ashley Dickens	Influencer 2	Angela McMullen	Social Marketer 2	Matt Erickson	Social Marketer 2
Holly Rylee	Influencer 2	Ann Cook	Social Marketer 2	Mirandah Rogers	Social Marketer 2
Stephanie White	Influencer 2	Ashley Gilbert	Social Marketer 2	Nichole Primeaux	Social Marketer 2
Kerri Sterk	Influencer 2	Ashley Kattner	Social Marketer 2	Nicole Hall	Social Marketer 2
Nichole Fredette	Influencer 2	Blaine Gray	Social Marketer 2	Olivia Gahn	Social Marketer 2
Seana Sutterfield	Influencer 2	Carmela Bonnie	Social Marketer 2	Renee Zywicki	Social Marketer 2
Chelsea Eichman	Influencer 2	Ciara Wholaver	Social Marketer 2	Rhiannan Demlow	Social Marketer 2
Sarah Hessel	Influencer 2	Diane Stogsdill	Social Marketer 2	Rumi Dotterer	Social Marketer 2
Nick and Jen	Influencer 1	Ellen Graves	Social Marketer 2	Sabrina Loforte	Social Marketer 2
Janine Grant	Influencer 1	Erin Maas	Social Marketer 2	Sharene Covell	Social Marketer 2
Theresa Mastrangelo	Influencer 1	Heather Burgess	Social Marketer 2	Sue Kleiven	Social Marketer 2
Jennifer Ramsey	Influencer 1	Jamie Rauschenberger	Social Marketer 2	Tracy Howie	Social Marketer 2
Rebecca Roy	Influencer 1	Jessica Peterson	Social Marketer 2	Valerie Kosier	Social Marketer 2
Allison Merry	Influencer 1	Jessica See	Social Marketer 2		
Jennifer Harman	Influencer 1				
Brittney Wilson	Influencer 1				
Erin Maybank Meade	Influencer 1				

Free Product Shipped to Coaches in December

BEYOND BUCKS

Alisha Erickson
Allison Fish
Allison Merry
Alysha Underwood
Amanda Marriott
Amber Fiers
Amy Jo
Amy Robinson
Andrea Swoboda
Angelina DiFiore Muzzey
April Johnson
Ashley Dickens
Ashli Chase
Ashton Bonds
Barbara Romero
Bari Drabczyk
Blake Purvis
Brandi Gray
Brenda Duran
Brianna Cuttruff
BrieAnne Dwyer
Brittney Wilson
Brooke Schneider
Calvin Finch
Carl Wright
Carmen Gerke
Carol Fuizzotti
Carol Watson
Carrie Cox
Cassie Schutt
Cathy Coates
Chelsea Pollow
Cherry Akers
Chris McMullen
CiCi Carroll
Connie Jackson
Constance Roberts
Cortney Covert
Cynthia Gordon
Daniel Foley
Danielle Wienckowski
Darlene Glenn
Davina Keith
Devon Sooy
Donna Ahern
Dr Shauna Young
Erica RossBaker
Erin Stewart
Felicia Benham
Harlene Lobenhofer

Heather Schroeder
Holly Dykhoff
Holly Foley
Hope Fitzjurls
Jack Tibbits
Jackie Jenkins
Jaclyn Fisher
Janell Wicker
Janet Appel
Janine Grant
Jen Keller
Jennifer Hedrick
Jennifer Lussier
Jessica Russell
Josette Fontaine
Joy Edgerton
Judianne Lopez
Kallie LeFever
Kathleen Ernette
Kelsey Cummins
Kelsie Games
Kerri Sterk
Kori Gelinas
Kris Manning
Kristen Hocq
Kylika Miller
Lauren Graziano
Layce McMullen
LD Hawkins
Linda Edwards
Linda Kelly
Lisa Dinkel
Lorena Dysart
Lori Kern
Lucy Slocum
Lynelle Calewarts
Lynn Wasik
Makayla Shannon
Marcella Kvick
Marcí Sheffler
Meg Blair
Megan Chivers
Megan Seader
Melissa Stokes
Michael Swoboda
Michele Bozzuto

Michelle Smith
Michelle Carte
Michelle Dowell
Monica Huling
Monica Hawkins
Nichole Fredette
Nick and Jen
Nicole Anderson
Nicole Stoneberger
Niesha Berry
Nikki Schaal
Pam Wall
Reba Brum
Rebecca Roy
Rebecca Spieth
Rebecca Tibbits
Robin Lewin
Rosalie Duffy
Sally Robinson
Samantha Masino
Sammy Stewart
Sarah Johnson
Savannah Dinkel
Seana Sutterfield
Shannon Langley
Shawn Kautzsch
Shayla Morris
Shea Carver
Shelbi Kautzsch
Shelli Reichardt Auger
Stephanie Nielsen
Stephanie Winnie
Summer Schutte
Suzette Eickman
Tara Morgan
Theresa Mastrangelo
Tracey Dovale
Valerie Giacinto
Valerie McGowan
Vonda Farmer

December High 10 Club

10+ NEW Subscribe & Save

Shelbi Kautzsch	190
Holly Foley	68
Tara Burton	24
Billi Jo Getz	17
Betsy Gahn	16
Holly Rylee	16
Laura Precourt	15
Stephanie White	14
Daniel Foley	13
Chelsea Eichman	12
Erica RossBaker	12
Jen Keller	11
Sarah Hessel	10

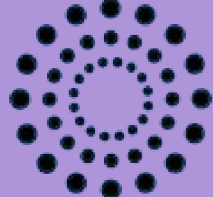
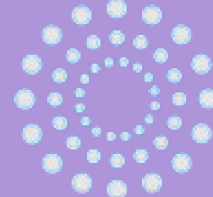
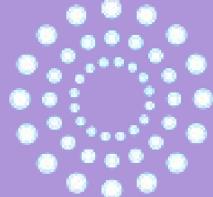
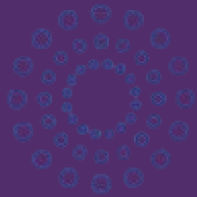
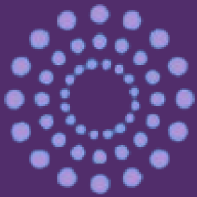
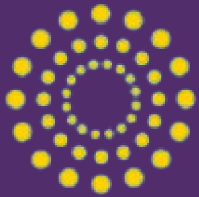
December High 5 Club

5+ NEW Subscribe & Save

Alysha Underwood	9	Harlene Lobenhofer	7
Anna Smith	9	Jennifer Harman	7
Ashton Bonds	9	Jennifer Ramsey	7
Chelsea Pollow	9	Seana Sutterfield	7
Tara Morgan	9	Devon Sooy	6
Sarah Johnson	9	Shannon Langley	6
Nichole Fredette	9	Rebecca Roy	6
Amy Jo	8	Kelsie Games	6
Ashley Dickens	8	Allison Merry	6
Brittney Wilson	8	Alisha Erickson	5
Erin Maybank Meade	8	Jessica Dion	5
Theresa Mastrangelo	8	Kerri Sterk	5
Andrea ReillyWood	7	Makayla Shannon	5
Andrea Swoboda	7	Melissa Glasper	5
Dana Eudy	7	Rebecca Tibbits	5

Top 10 Customer Builders

Shelbi Kautzsch	187
Holly Foley	65
Tara Burton	24
Holly Rylee	16
Billi Jo Getz	16
Laura Precourt	15
Betsy Gahn	14
Daniel Foley	13
Erica RossBaker	12
Stephanie White	11



Top 10 Team Builders

Personally Enrolled Coaches

Kelsie Games	8
Shelbi Kautzsch	7
Tara Burton	7
Holly Foley	6
Rhiannan Demlow	5
Betsy Gahn	4
Layce McMullen	3
Amy Jo	3
Ashton Bonds	3
Nicole Anderson	3



First Annual

SILVER RETREAT

Sunday, March 26–Tuesday, March 28

EVINS MILL RESORT

SMITHVILLE, TN

RETREAT INCLUDES:

2 Nights Creekside Lodging

*Double Occupancy

Local Transportation to/from Evins Mill

Gourmet Food, Coaching & Training

Bonfire, Blue Grass Band and More!

VESTED LEGACY LEADERS

Come a Day Early* to Participate in an Exclusive Leadership Board Meeting and a Five Course Dinner!

*Saturday, March 25

SILVER INFLUENCERS

**Paid as Silver by 2/2023*

Cost: \$299 + Airfare

GOLD OR HIGHER

Cost: Airfare Only

BEYOND SLIM®

ANNOUNCING THE INVITE LIST FOR SILVER RETREAT!

You're Invited!

Shelbi Kautzsch

Tara Morgan

Holly Foley

Layce McMullen

Makayla Shannon

On Target!

Sarah Johnson

Anna Smith

Sarah Cranston

Joy Edgerton

Amy Jo

Harlene Lobenhofer

Dana Eudy

Rebecca Tibbits

Jaclyn Fisher

BrieAnne Dwyer

Alisha Erickson

Andrea Swoboda

Betsy Gahn

Monica Hawkins

Jen Keller

Josette Fontaine

Ashton Bonds

All coaches currently ranked Silver Influencer 3 and above are on target to attend. We want to see you there!

BEYOND SLIM®

COMING IN 2023

NEW YEAR ANNOUNCEMENTS!

COMING IN MARCH 2023

REBOOT 66

FITNESS HABIT APP

- AN APP TO TRACK REBOOT RITUALS FOR EVERYONE
- LEAD GENERATION & CRM FOR COACHES
- WIN WEEKLY & MONTHLY PRIZES
- MORE TO COME!



COMING MARCH 2023

Beyond Slim University (BYSU)

GAMIFIED TRAINING APP



BEYOND SLIM

FREE
For Coaches

- Onboarding For New Coaches
- Product Knowledge
- Compliance and Customer Care Questions
- How To Use Your Back Office
- Master Classes in Business Building, Social Media, Leadership, and more!

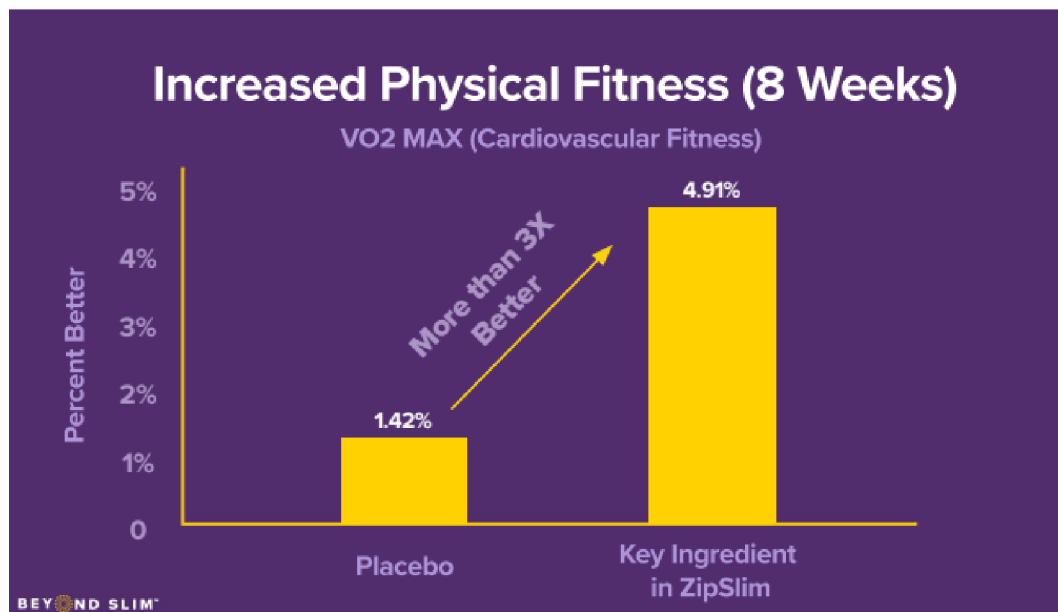


ZipSlim GOES "BEYOND" SLIM

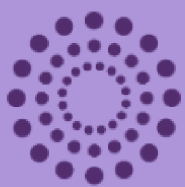


3. INCREASED PHYSICAL FITNESS

In a 2015, 8-week, randomized, double-blind, placebo-controlled study on 50 healthy adults between 20 and 45 years old with normal body mass index (BMI), a key ingredient in ZipSlim™ was found to **increase cardiovascular endurance 3X better** than placebo!*



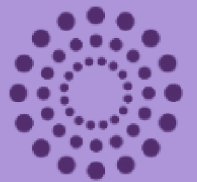
Efficacy of Ashwagandha (Withania somnifera [L.] Dunal) in improving cardiorespiratory endurance in healthy athletic adults Choudhary, B., Shetty, A., & Langade, D. G. (2015). Ayu, 36(1), 63.



Learn From Top Leaders In The Industry



Training From The TOP



Holly



Layce



Makayla



Shelbi



Tara

Top Five Beyond Slim Legacy Leaders Share Their Secrets

Wednesdays 12 PST/1 MST/2 CST/3 EST

Coach's Facebook Group

January

- 01/04 Facebook Profits with Holly
- 01/11 Lifestyle with Tara
- 01/18 Building Relationships with Tara
- 01/25 Building Organically with Layce

February

- 02/01 Sales 101 with Shelbi
- 02/08 Stories = Sales with Holly
- 02/15 Attraction Mktg with Makayla
- 02/22 Leadership with Layce

March

- 03/01 Reels 101 with Shelbi
- 03/08 Recruiting Tips with Makayla

BEYOND SLIM®

BEYOND SLIM®



REBOOT 66

WINNERS

Are YOU our next \$1,000 Winner?

REGISTER BY THE END OF JANUARY!

<https://beyondslim.com/programs/reboot/>

\$1000
HOLIDAY COACH AWARD 🎅
Joy Edgerton



\$1000 HOLIDAY WINNER 🎅
Jen Keller

BREAST CANCER SURVIVOR LOSES 9 LBS AND 10 INCHES



\$1000 HOLIDAY WINNER 🎅
Candace Trass Crute

FROM A SIZE 20 TO A SIZE 8 AT THE AGE OF 60



\$1000 HOLIDAY WINNER 🎅
Catina Hinton-Finch

DOWN 21 LBS WITH MORE ENERGY AND BETTER STATE OF MIND



\$1000 HOLIDAY WINNER 🎅
Shelbi Kautzsch

LOST 21 LBS IN 8 WEEKS - KEEPS UP WITH FIVE KIDS BETTER

