

MONTHLY RECOGNITION

FEBRUARY 2023 NEWSLETTER

WWW.BEYONDSLIM.COM





A NOTE FROM THE CEO

WHAT IS A COACH?

Dear Coaches,

Congratulations on the incredible start to 2023! January sales increased double digits over December, and we had a number of new exciting Influencer advancements and a record number of Coaches receiving free product through our Beyond Bucks program! January also represented our 4th consecutive record month and as I write this, February shows no signs of slowing down as enrollments and sales are both double digits ahead of last month!

We have something very special here with ZipSlim and our trademarked Social Referral Marketing™ program. We are doing something that has never been done before in direct selling. We have a real product, backed by real science that everyone loves and our Social Referral Marketing compensation plan is rewarding both the full-time Coach and the parttime Coach, which represent 90% of all Coaches joining Beyond Slim, at levels never available before!

To say that we are unique is an understatement. We are revolutionizing direct sales in a way that everyone thought could not be done. And you are pioneers making that happen! I want to let you know how grateful I am for each and every one of you!

We have a record number of Coaches and Customers joining us now each month and I have one request from each of you. Please be sure to engage closely with each of your new enrollees and help them know and understand our 9 Reboot Rituals. Let me explain why this is so important.

We all know ZipSlim is scientifically designed to help customers lose 3X more weight than diet and exercise alone. That's what the science shows. What that means is that if you are taking the proper healthy steps to get fitter, healthier and happier you will lose 3X more weight by using ZipSlim than if you didn't.In other words, ZipSlim is that "supercharger", that "booster" to give you 3x better results than if you were just modifying your diet and/or exercising alone.

We chose to call our distributors "Coaches" because your role is to "coach" new Coaches on how to make additional income with Beyond Slim and to "coach" new Customers on how to become fitter, healthier happier.Introducing them to ZipSlim is just the first piece of the puzzle, but helping them implement the 9 Reboot Rituals is the other. In doing this, each Customer will have the best chance of success in reaching all their health goals, especially in losing that extra weight they may have. And as a result, your retention rate in keeping new customers using ZipSlim each month will increase dramatically and your monthly income will also increase. It's a win-win-win for everyone, especially the Customer who will be getting the best health results possible.

So Coaches, congratulations on the record enrolling, but let's not forget the second half of the equation and that is "Coaching" your new enrollees to have great success with ZipSlim and our Reboot Rituals. Doing this will ensure that we all have greater success together and reach our goal of helping millions to become fitter, healthier and happier in record time!

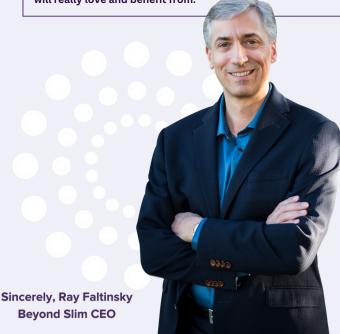


WAYS TO HELP NEW REBOOT 66 ENROLLEES ACHIEVE THE BEST RESULTS:

Our Reboot Rituals are scientifically proven to help anyone who follows them become fitter, healthier and happier. As a Coach, here are some ways you can become a "Champion" of our Reboot Rituals and assure the best results for your new enrollees:

- 1. Make sure they join our fast growing Facebook group called "Beyond Slim Reboot 66". Here we provide tips and inspiration on achieving your health goals and Monday-Friday you'll get some great information and training from our incredible "trainer to the stars" Franz Snideman!
- 2. Make sure you are following the 9 Reboot Rituals yourself, to optimize your results and be a "product of the product".
- 3. Promote your use of the Reboot Rituals on social media. Share pictures or videos of you doing the Reboot Rituals. Have fun with it!
- 4. Walk your new enrollees through the 9 Reboot Rituals when they first join to make sure they understand them.
- 5. Check in with your new enrollees during the week to see how they are doing with the Rituals.
- 6. When we launch our Reboot 66 app (coming soon!) be sure to engage with this incredible new tool as it will make following the Reboot Rituals a fun "game" that everyone will really love and benefit from.

Beyond Slim CEO





My advice to get where you want to go will always be consistency! Showing up for yourself, your team, and your business every day.

It's impossible to lose if you never quit but you have to embrace the losses (we'll all have them) to get those out of the way and to truly excel and equip yourself with an all-new skill set.

Map out your short-term and long-term goals and from there your plan of action to achieve them.

Secondly, if you treat people like a project of passion and not a paycheck, they will see that and trust you.

If you help enough people get what they want, you will in turn get what you want.

And remember, you're not a top seller YET, but you will be! Keep going!

I'm proud of each of you & so honored to do this alongside you.

Layce McMullen







Legacy Leader Candidates

[Influencer and Above]



Allie Fish



Amy Jo



Andrea Swoboda



Angelina DiFiore Muzzey



Anna Smith



Ashley Crawford



Ashton Bonds



Barbara Romero



Carol Fuizzott



Corteney Covert



Cvn Gordon



Dana Eudv



Harlene Lobenhofer



Jan Kallar



Jennifer Hyder



Joy Edgerton



Kathleen Ernette



Sarah Johnson







1.Shelbi Kautzsch







3. Holly Foley

4. Layce McMullen





5. Sarah Johnson

6. Anna Smith





7. Makayla Shannon

8. Ashley Crawford





9. Jennifer Hyder

10. Amy Jo



January NEW Rank Advancements

Holly Foley	GOLD INFLUENCE	R 1 Rhiannan Demlow	Social Marketer 5	Elizabeth West	Social Marketer 2
Sarah Johnson	SILVER INFLUENCE	R 2 Lynn Wasik	Social Marketer 5	Kristie Humble	Social Marketer 2
Ashley Crawford	Influencer 7	Caitlyn Renyer	Social Marketer 5	Malerie Manche	Social Marketer 2
Jennifer Hyder	Influencer 5	Christina Lawhead	Social Marketer 5	Amber McDowell	Social Marketer 2
Jaclyn Fisher	Influencer 4	Sue Kleiven	Social Marketer 5	Faith Varnes	Social Marketer 2
Dana Eudy	Influencer 4	Margo Montgomery	Social Marketer 5	Terri Kroeger	Social Marketer 2
Stephanie White	Influencer 3	Sarah Boyle	Social Marketer 5	Katie Fasching	Social Marketer 2
Theresa Mastrangel	o Influencer 3	Andrea Royal	Social Marketer 5	Patricia Turner	Social Marketer 2
Tracy Wolford	Influencer 3	Joseph Fontaine	Social Marketer 5	Anna Godfrey	Social Marketer 2
Chelsea Eichman	Influencer 3	Cindy Sweatman	Social Marketer 5	Jaclyn McAleer	Social Marketer 2
Alissa Bennett	Influencer 3	Jennifer Gonzalez	Social Marketer 5	JoAnn Suter	Social Marketer 2
Shawn White	Influencer 2	Whitney Gee	Social Marketer 5	Kelly Knight	Social Marketer 2
Krystan Samaniego	Influencer 2	Sheri Williams	Social Marketer 5	Amy Smith	Social Marketer 2
Lacie Osborne	Influencer 2	Rhonda Westlund	Social Marketer 2	Gina Foret	Social Marketer 2
Brittney Wilson	Influencer 2	Nikki Field	Social Marketer 2	Heather Barnes	Social Marketer 2
Kelsie Games	Influencer 2	Jaime Hohmann	Social Marketer 2	Bettiejo Toppi	Social Marketer 2
Erin Maybank Mead	e Influencer 2	Millicent McIntyre	Social Marketer 2	Lovey Tuinukuafe	Social Marketer 2
Jennifer Ramsey	Influencer 2	Summer Spakes	Social Marketer 2	Caitlin Smith	Social Marketer 2
Rick And Amy Fran	k Influencer 2	Breanna Rogers	Social Marketer 2	Marti Kellogg	Social Marketer 2
Donavon Hyder	Influencer 2	Alyssa Giroux	Social Marketer 2	Shelby Snow	Social Marketer 2
Stormy Brown	Influencer 2	Denise Schneider	Social Marketer 2	Krystal Maynard	Social Marketer 2
Tatiana Berger	Influencer 2	Shawna & Everett Wheele	erSocial Marketer 2	Julie Ferguson	Social Marketer 2
Kelly Heffner	Influencer 2	Kimberly Casteel	Social Marketer 2	Heather Bedingfield	Social Marketer 2
Amanda Marriott	Influencer 1	Sommer Prichard	Social Marketer 2	Mark Gahn	Social Marketer 2
Mirandah Rogers	Influencer 1	Emily Shore	Social Marketer 2	Michael Wolford	Social Marketer 2
Joshua Fisher	Influencer 1				
Heather Stanton	Influencer 1				

BEY ND SLIM

Influencer 1

Influencer 1

Influencer 1

Avery Vaughn

Stephanie Edmondson

David Jenkins

Free Product Shipped to Coaches in January BEYOND BUCKS

Alenna Rocafort Alexandria Schneider Alisha Erickson Alison Gdovicak **Allison Merry Allison Tincher** Alysha Underwood **Amanda Marriott Amber Johnson Amber Fiers** Amy Jo **Amy Robinson** Andrea ReillyWood Andrea Swoboda Angela McMullen **Angelina DiFiore Muzzey** Ann Cook **Ashley Dickens Ashley Kattner** Ashli Chase **Ashton Bonds Barbara Romero Bari Drabczyk Betsy Gahn Beverly Faulk** Billi Jo Getz **Blake Purvis Brandi Gray Brenda Duran Brianna Cuttruff Bridgett Large BrieAnne Dwyer Brittney Wilson Brooke Schneider Calvin Finch Candace Trass Crute** Carmela Bonnie Carmen Gerke **Carol Fuizzotti Carol Watson Carrie Cox Cassie Schutt**

Cathy McClister

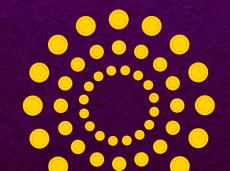
Chelsea Eichman

Chelsea Pollow Cherry Akers Chris McMullen Ciara Wholaver CiCi Carroll Connie Jackson **Corteney Covert** Cynthia Gordon Dana Eudy **Daniel Foley** Danielle Wienckowski Davina Keith **Devon Sooy** Diane Stogsdill **Donna Ahern Donna Oldham** Erica RossBaker Erin Maybank Meade **Erin Stewart** Harlene Lobenhofer **Holly Dykhoff Holly Foley** Holly Rylee Israel Francisco **Jack Tibbits Jackie Jenkins Jaclyn Fisher** Jamie Rauschenberger **Janell Wicker Janet Appel Janine Grant** Jen Keller Jennifer Harman **Jennifer Ramsey Jennifer Lussier** Jessica Dion Jessica See **Jill Potwin Josette Fontaine** Joshua Fisher **Joy Edgerton Judianne Lopez** Kari Hough

Karina Capanna

Kathleen Ernette **Katie Caissie Kelly Forrestal Kelsie Games** Kerri Sterk Khristyna Godsey **Kimberly Conway** Klaudia Koch Kris Manning Krista Thompson Kristen Hocq Kylika Miller **Laura Precourt** Lauren Graziano Layce McMullen **Linda Edwards** Linda Kelly Lisa Dinkel **Lorena Dysart** Lori Kern **Lucy Slocum Lynelle Calewarts** Lynn John Lynn Wasik Makayla Shannon Mandi Eden Marcella Kvick **Marci Sheffler Matt Erickson** Meg Blair Meghan Banco Melissa Glasper **Melissa Sinclair** Michael Swoboda Michele Bozzuto Michelle Smith **Michelle Carte Mirandah Rogers Monica Huling** Monica Hawkins **Nichole Fredette** Nick and Jen **Nicole Anderson Nicole Hall**

Niesha Berry Nikki Schaal Olivia Gahn Pam Wall Reba Brum Rebecca Roy Rebecca Spieth **Rebecca Tibbits** Renee Zywicki **Robin Lewin Rosalie Duffy Sally Robinson** Sarah Elsherbeny Sarah Hessel Sarah Johnson Sarah Kern Savannah Dinkel Seana Sutterfield **Shannon Langley Sharene Covell Shawn Kautzsch Shayla Morris Shea Carver** Shelbi Kautzsch Stephanie Nielsen **Stephanie White Stephanie Winnie** Sue Kleiven **Summer Schutte** Suzette Eickman Tara Morgan **Theresa Mastrangelo Tiffany Henn Tori Hoffman Tracey Dovale** Valerie Kosier Vanessa CastanedaArmour **Vonda Farmer**





CONGRATULATIONS YOU HAVE EARNED A BANGLE!

January High 10 Club

10+ NEW Subscribe & Save

Challe: Kaystea ala	134	Lasia Oakawaa	45
Shelbi Kautzsch	154	Lacie Osborne	15
Holly Foley	107	Kelly Heffner	14
Sarah Hessel	36	Stormy Brown	14
Ashley Crawford	31	Donavon Hyder	13
Jennifer Hyder	30	Anna Smith	12
Shawn Kautzsch	30	Billi Jo Getz	12
Chelsea Eichman	22	Mirandah Rogers	12
Stephanie White	18	Shawn White	12
Tracy Wolford	18	Tatiana Berger	12
Betsy Gahn	17	Joshua Fisher	11
Krystan Samaniego	17	Sarah Johnson	11
Alissa Bennett	16	Theresa Mastrangelo	11
Rick And Amy Frank	16	David Jenkins	10
Harlene Lobenhofer	15	Holly Rylee	10





HOW TO EARN



January High 5 Club

5-9 NEW Subscribe & Save



Avery Vaughn	9
Brittney Wilson	9
Heather Stanton	9
Tara Morgan	9
Jaclyn Fisher	8
Makayla Shannon	8
Niesha Berry	8
Sarah Boyle	8
Whitney Gee	8
Andrea Swoboda	7
Ashton Bonds	7
Jennifer Harman	7
Andrea Royal	6
Brandi Gray	6
Cindy Sweatman	6
Joy Edgerton	6
Margo Montgomery	6
Rebecca Tibbits	6
Stephanie Edmondson	6
Valerie Giacinto	6
Alysha Underwood	5
Amanda Marriott	5
Angelina DiFiore Muzzey	5
Brianna Cuttruff	5
Caitlyn Renyer	5
Dana Eudy	5
Erin Maybank Meade	5
Kelsie Games	5
Laura Precourt	5
Mark Gahn	5
Sarah Elsherbeny	5
Sheri Williams	5

Summer Schutte

5



Top 10 Customer Builders



Shelbi Kautzsch	132
Holly Foley	100
Sarah Hessel	36
Shawn Kautzsch	30
Ashley Crawford	22
Chelsea Eichman	22
Stephanie Winnie	19
Harlene Lobenhofer	15
Jennifer Hyder	14
Alissa Bennett	13



Top 10 Team Builders

Personally Enrolled Coaches

Jennifer Hyder	18
Krystan Samaniego	16
Ashley Crawford	15
Tracy Wolford	8
Betsy Gahn	7
Holly Foley	7
Kelly Heffner	7
Lacie Osborne	6
Ashton Bonds	6
Rick & Amy Frank	5





LAST CHANCE TO SECURE YOUR SPOT FOR SILVER RETREAT!

Shelbi Kautzsch Tara Morgan Holly Foley Layce McMullen Sarah Johnson Anna Smith Makayla Shannon Ashley Crawford Jennifer Hyder Amy Jo

for a spot!

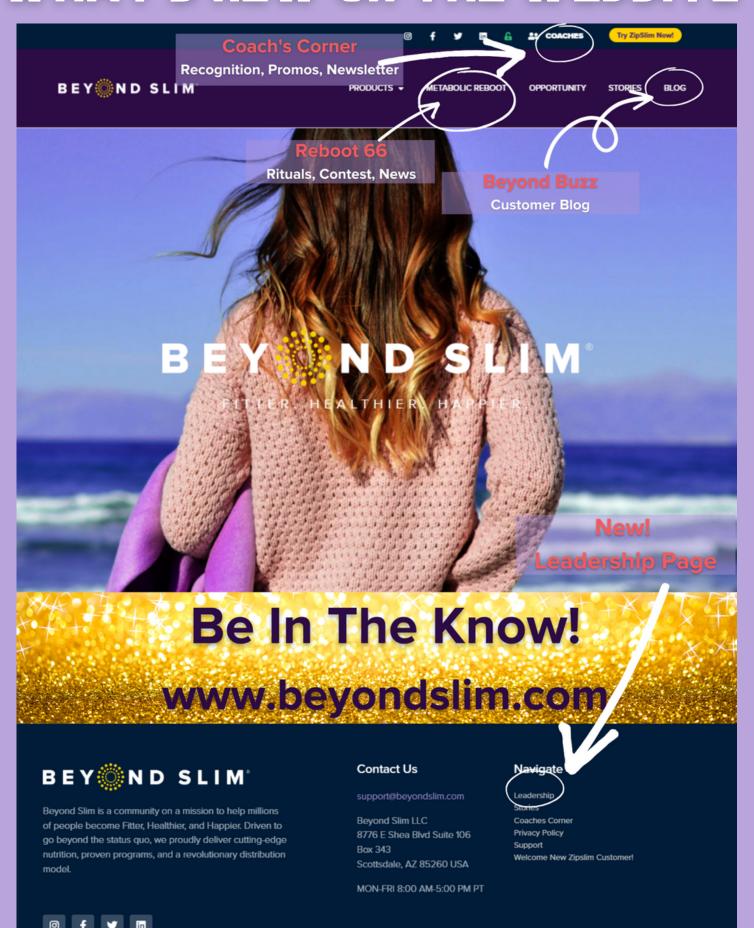
Sarah Cranston Harlene Lobenhofer Dana Eudy Jaclyn Fisher Chelsea Eichman BrieAnne Dwyer Alisha Erickson

Andrea Swoboda Betsy Gahn Jen Keller Stephanie White Rebecca Tibbits Theresa Mastrangelo Ashton Bonds Tracy Wolford Alissa Bennett

All Influencers 3 and up are racing to secure their spot!



WHAT'S NEW ON THE WEBSITE:







Top Five Beyond Slim Legacy Leaders Share Their Secrets Wednesdays 12 PST/1 MST/2 CST/3 EST

Coach's Facebook Group

February
Sales 101 with Shelbi

02/01

02/08 Stories = Sales with Holly

Attraction Mktg with Makayla 02/15

02/22 Leadership with Layce

March

03/01 Reels 101 with Shelbi

03/08 Recruiting Tips with Makayla

BEY®ND SLIM





ZipSlim GOES "BEYOND" SLIM



4. IMPROVED SLEEP QUALITY

In a 2012 double-blind, placebo-controlled study in 64 healthy adults, it was found that those taking a key ingredient in ZipSlim™ had improved sleep quality almost 6X better than those taking a placebo.*



Chandrasekhar K, Kapoor J, Anishetty S. A prospective, randomized double-blind, placebocontrolled study of safety and efficacy of a high-concentration full-spectrum extract of ashwagandha root in reducing stress and anxiety in adults. Indian J Psychol Med 2012;34:255-62.



BEY ND SLIM
COACH for \$49

Total Value \$2,860*

First 200 coaches in the month of February

*Annual coach enrollment fee will be charged even year on your coach enrollment anniversary for the regular price of \$99.

Get ready to Go BEYOND as a Social Referral Marketing master!

As a Coach you'll have everything you need at your fingertips:

S FREE samples added to your account to help you build your first Preferred Customers

Virtual Office with a Client Relation Management System (CRM), order, and commissions tracking with Personalized referral links

Juild your business with our state-of-the-art app

S NEW samples added each month every time you add 5 new Preferred Customers

FREE PRODUCT EVERY MONTH when you have

2 Preferred Customers

\$2,200

GET YOURSELF & CUSTOMERS REGISTERED TODAY!

https://beyondslim.com/programs/reboot/

\$1000 HOLIDAY COACH AWARD Joy Edgerton



REBOOT 66

WINNERS

\$1000 HOLIDAY WINNER

BREAST CANCER SURVIVOR LOSES 9 LBS AND 10 INCHES





\$1000 HOLIDAY WINNER Catina Hinton-Finch





\$1000 HOLIDAY WINNER **Candace Trass Crute**





\$1000 HOLIDAY WINNER Shelbi Kautzsch LOST 21 LBS IN 8 WEEKS - KEEPS UP WITH FIVE KIDS BETTER



