

**BE
YO
ND**

*A New
ME in
2023*

Monthly Recognition, News & Updates

**SL
IM**

April 2023

A NEW ME IN 2023

BEYOND SLIM MONTHLY RECOGNITION AND NEWS | BEYONDSLIM.COM



The Scoop For April

Here we GROW again!

In order to keep up with our incredible growth rate, we are using several different companies to produce our packaging. As a result we wanted to make you aware that sometimes our colors on the stick packs are not identical. For example, there may be slight variations in the shades of purple. We are working to get them more standardized in the future.

Also, as ZipSlim® contains many plant ingredients from nature like our organic ashwagandha, ginger, turmeric, milk thistle, rhodiola and green tea, there may be slight variations in color and taste from batch to batch. These variations are minor, but rest assured that our formula is always the same clinically validated formula we have shipped from day 1!

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[Top 10 Builders](#)

Promotions & Events

Chief Executive Officer Ray Faltinsky

Dear Beyond Slim Family,

I could not be more excited about what is happening in our business right now! I've been through one other major momentum growth cycle in this industry and it took that company to over \$1B in total sales over the next 10 or so years and we paid out over \$500 million in commissions to hard-working Coaches all over the world. That was incredible, and exciting and we impacted so many lives! But this growth rate we are experiencing right now with Beyond Slim is far exceeding that growth rate. Let me explain.

Back in October 2003, the previous company I founded launched the first goji juice product in the market. That product and company became wildly successful over the next decade and we changed so many lives for the better. I was so grateful to be a part of that significant wellness movement.

A few weeks ago I began to wonder how that goji juice growth rate compares to the growth rate we are experiencing right now with Beyond Slim. So I began to dig and found in my old files our daily and monthly sales records for the first 7 months of our goji launch.



I went back and calculated that we were growing on average, 9% every month. That's an incredible monthly growth rate for sure and started us on that billion-dollar goji berry journey.

Well, how do you think that growth rate compares to what we are seeing now with Beyond Slim? There is no comparison. In our last 7 months, we have averaged 53% month-over-month growth! That's 6X faster than the billion-dollar goji days! 6X! In all my years in the direct selling industry, I've never seen or heard of a 7-month average growth rate of 53%. It's unheard of!



So if anyone thought goji was a big phenomenon, we are on to something far bigger here with Beyond Slim! Two things, in particular, make Beyond Slim not just a billion-dollar opportunity but a multi-billion-dollar opportunity.

1. ZipSlim® is the most delicious tasting, scientifically validated, full-circle wellness product that I've ever seen in the wellness space. It's exclusive to us and backed up by numerous clinical studies giving people fitter, healthier, happier health results like no other product that has come before. It's a product that everyone should be drinking as part of their daily routine for the rest of their lives.

2. We are the only Social Referral Marketing® company in the marketplace. We are unique in that we reward both the top 10% of leaders and the committed 90% who are part-time in this industry. No other company has ever struck that kind of balance before. And when the 90% are being fairly rewarded, that means great long-term things for the 10% full-time leaders. And we do all that without the negative aspects of the old-style MLM ways of doing business with expensive costly "starter" packs, monthly Personal Volume requirements, and no real customers, all of which put the company at significant legal risk. Beyond Slim has all of the good, none of the bad!



So fasten your seatbelts everyone and congratulations for being here at the beginning stages of this incredible momentum we are experiencing! We have this amazing tailwind at our backs that is propelling us forward. And there is no better time to join Beyond Slim than at our early momentum stages! You are the pioneers and I'm excited to experience this life-changing journey together with all of you!

Stay Healthy!

Ray



MONTHLY RECOGNITION

OUR BEYOND HEART AWARD WINNER



In the words of Douglas MacArthur

“A true leader has the confidence to stand alone, courage to make tough decisions, & compassion to listen to the needs of others.”

To lead successfully, one must be human first and business second. Leadership from the Heart allows those who trust them to heal while simultaneously learning to run a successful business with authenticity, honesty, & transparency.

- Ashton ♡

What is The Beyond Heart Award?

Every quarter we will present one leader with The Beyond Heart Award which is voted on by other leaders. This award will go to someone who goes out of their way to help not only their team but others as well. If you would like to nominate someone for next quarter's award you can do that by sending your nomination to: Shelley@beyondslim.com



LEGACY LEADER CANDIDATES



Amy Jo



Alisha Erickson



Anna Smith



Ashton Bonds



Barbara Romero



Betsy Gahn



Billi Jo Getz



Brenda Duran



Chelsea Eichman



Erin Meade



Harlene Lobenhofer



Jen Keller



Jessica Bowen



Kathleen Ernette



Kelly Heffner



Kiley Shafer



Niesha Berry



Stormy Brown



Theresa Mastrangelo



Tracy Wolford

TOP 10 LEADERS

M A R C H



Shelbi
Kautzsch



Layce
McMullen



Sarah
Johnson



Holly
Foley



Ashley
Crawford



Jennifer
Hyder



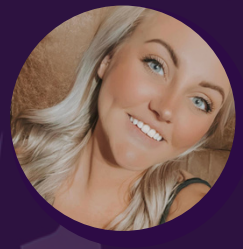
Tara
Morgan



Whitney
Gee



Jaclyn
Fisher



Alissa
Bennett

NEW RANK ADVANCEMENTS

MARCH

Shelbi Kautzsch	Gold Influencer 7	Stacie Kirkbride	Influencer 2
Layce McMullen	Gold Influencer 4	Amy Smith	Influencer 2
Sarah Johnson	Gold Influencer 3	Nichole Reibert	Influencer 2
Ashley Crawford	Gold Influencer 3	Kristen Youmans	Influencer 2
Jennifer Hyder	Silver Influencer 9	Caitlyn Cole	Influencer 2
Whitney Gee	Silver Influencer 5	Kathy Sherer	Influencer 2
Jaclyn Fisher	Silver Influencer 4	Michael Bowen	Influencer 2
Alissa Bennett	Silver Influencer 4	Jerrica Black	Influencer 2
Amy Jo	Silver Influencer 1	Roberta Monroe	Influencer 2
Chelsea Eichman	Silver Influencer 1	Stacie Rojek	Influencer 2
Theresa Mastrangelo	Influencer 7	Lola Wiederhold	Influencer 2
Betsy Gahn	Influencer 7	Rhiannan Demlow	Influencer 2
Ashton Bonds	Influencer 6	Chris McMullen	Influencer 2
Stormy Brown	Influencer 6	Avery Vaughn	Influencer 2
Raeleen Weston	Influencer 6	Stephanie Lowder	Influencer 2
BrieAnne Dwyer	Influencer 5	Kari Liggett	Influencer 2
Jessica Bowen	Influencer 5	Andrew Brown	Influencer 2
Tracy Wolford	Influencer 4	Aimi Dutra	Influencer 2
Kiley Shafer	Influencer 4	Marla Fleenor	Influencer 2
Kristin Wiese	Influencer 4	Allouri Stahley	Influencer 2
Leslie Cowart	Influencer 3	Jordan Korn	Influencer 2
Sarah Boyle	Influencer 3	Samantha Gill	Influencer 2
Denise Maloney	Influencer 3	Bonnie Maney	Influencer 2
Haley Clark	Influencer 3	Laura Smith	Influencer 2
Kelsie Games	Influencer 3	Kaitlyn Berryhill	Influencer 2
Paige Knight	Influencer 3	Josh Patterson	Influencer 2
Amber Patterson	Influencer 3	Ashley Johnson	Influencer 2
Peyton Pirkle	Influencer 3	Staci Downing	Influencer 2
Matt Wiese	Influencer 2	Jon Weston	Influencer 2
Robyn Tragesser	Influencer 2	Austin Pirkle	Influencer 2
Donald Cowart	Influencer 2	Ashley Quasney	Influencer 2
Amber Reisinger	Influencer 2		
Janet Tirony	Influencer 2		

NEW RANK ADVANCEMENTS

MARCH

Maranda Swim	Influencer 1	Amber Estes	Social Marketer 5
Cindy Bates	Influencer 1	Ashley Lucas	Social Marketer 5
Terri Kroeger	Influencer 1	Gladys Anderson	Social Marketer 5
Susan Franklin	Influencer 1	Melinda Opela	Social Marketer 5
Brenda Duran	Influencer 1	Jennifer Barth	Social Marketer 5
Connie Jackson	Influencer 1	Amanda Kora	Social Marketer 5
Michael Dwyer	Influencer 1	Nicole Kantner	Social Marketer 5
Jennifer Gonzalez	Influencer 1	Jill Bayes	Social Marketer 5
Khristyna Godsey	Influencer 1	Ruby Moellenberndt	Social Marketer 5
Kari Hough	Influencer 1	Ashley Downs	Social Marketer 5
Margo Montgomery	Influencer 1	Shelby Zink	Social Marketer 5
Kade Alan	Influencer 1	Katlyn Talley	Social Marketer 2
Julie Ginn	Influencer 1	Valerie Baas	Social Marketer 2
Michael Wolford	Influencer 1	Ariella Rascon	Social Marketer 2
Carol Nable	Influencer 1	April Strohl	Social Marketer 2
Stephen Shafer	Influencer 1	Jessica Eytcheson	Social Marketer 2
Christine BoccioSpector	Influencer 1	Bradley OprendeK	Social Marketer 2
Rebecca Rossman	Influencer 1	Cassie Sherman	Social Marketer 2
AlecZandra Hammond	Influencer 1	Jennifer Lindquist	Social Marketer 2
Carli Clarke	Influencer 1	Janette Kinnally	Social Marketer 2
Fern Meyer	Influencer 1	Dolores Zanchelli	Social Marketer 2
Tawnni Thomas	Influencer 1	Laci Yarbor	Social Marketer 2
Trisha Zulka	Influencer 1	Rachel Brown	Social Marketer 2
Tiffany Gowen	Influencer 1	Stevie Ruggles	Social Marketer 2
Jennifer Taylor	Influencer 1	Shannon Young	Social Marketer 2
Megan Mumford	Influencer 1	Diane Villanueva	Social Marketer 2
Kaitlyn Hamric	Influencer 1	Megan Schollenberger	Social Marketer 2
Sarah Roman	Influencer 1	Lori Beck	Social Marketer 2
Amber Stratton	Influencer 1	BriAnne Moates	Social Marketer 2
Patrice Winchester	Influencer 1	Nicole Howe	Social Marketer 2
Samantha Schaubroeck	Social Marketer 5	Megan Edwards	Social Marketer 2
Sherri Steinbrook	Social Marketer 5	Ginger Omell	Social Marketer 2
Monica Carbone	Social Marketer 5	Alex Noel	Social Marketer 2
Nicolette Whitcomb	Social Marketer 5	Noelle Taylor	Social Marketer 2
Brittanie Walsh	Social Marketer 5	Lora Fossen	Social Marketer 2
Justen Shreves	Social Marketer 5	Kelsey Brown	Social Marketer 2
Deanna Hedlund	Social Marketer 5	Holly Bowman	Social Marketer 2
		Gina Earle	Social Marketer 2

NEW RANK ADVANCEMENTS

MARCH

Pam Pettingill	Social Marketer 2
Kelli Hurst	Social Marketer 2
Neenah Braden	Social Marketer 2
Dalane Goodall	Social Marketer 2
Suzanne Hromadka	Social Marketer 2
Shelby Byerley	Social Marketer 2
Molly Trobaugh	Social Marketer 2
Viola Pendergraf	Social Marketer 2
Amber Messick	Social Marketer 2
Krista Duren	Social Marketer 2
Kathleen Frederick	Social Marketer 2
Dustin Smith	Social Marketer 2
Melanie OSteen	Social Marketer 2
Juanita Lauderback	Social Marketer 2
Becky Jacob	Social Marketer 2
Jennifer Atchison	Social Marketer 2
Katie OHara	Social Marketer 2
Julia Wideman	Social Marketer 2
Phil Behling	Social Marketer 2
Michelle Kennedy	Social Marketer 2
Dani Duym	Social Marketer 2
Jen Kuhn	Social Marketer 2
Darby Collins	Social Marketer 2
Renee McLaughlin	Social Marketer 2
Skylar Heggelke	Social Marketer 2
April Klahn	Social Marketer 2
Elizabeth Martz	Social Marketer 2

BEYOND BUCKS

Free Product Shipped to Coaches in March

Aimi Dutra	Caitlyn Cole	Diana Head
Alisha Erickson	Calvin Finch	Donavon Hyder
Alissa Bennett	Candace Trass Crute	Donna Ahern
Alysha Underwood	Carl Wright	Donna Oldham
Alyssa Giroux	Carmela Bonnie	Dwayne Miller
Amanda Ellis	Carmen Gerke	Erica RossBaker
Amanda Marriott	Carol Fuizzotti	Erin Maybank Meade
Amber McDowell	Carol Nable	Felicia Benham
Amy Eichler	Carol Watson	Gina Foret
Amy Jo	Carrie Cox	Haley Clark
Amy Smith	Carrie Graves	Harlene Lobenhofer
Andrea Royal	Cassie Schutt	Heather Stanton
Andrea Swoboda	Cathy McClister	Heather Thomas
Andrew Brown	Charity Gilson	Holly Dykhoff
Angelina DiFiore Muzzey	Chelsea Eichman	Holly Foley
Anna Godfrey	Chelsea Pollow	Holly Rylee
Anna Smith	Cherry Akers	Jaclyn Fisher
Anne Herlocher	Chris McMullen	Jacolbe Berry
Ashley Dickens	Christina Lawhead	Jamie Rauschenberger
Ashley Crawford	Christine BoccioSpector	Janell Wicker
Ashley Quasney	Ciara Wholaver	Janet Appel
Ashton Bonds	Ciara Wholaver	Janet Tirony
Audra Ramirez	CiCi Carroll	Jen Keller
Avery Vaughn	Cindy Sweatman	Jennifer Harman
Barbara Romero	Connie Jackson	Jennifer Ramsey
Betsy Gahn	Cortney Covert	Jennifer Gonzalez
Billi Jo Getz	Cynthia Gordon	Jennifer Hyder
Blake Purvis	Cynthia Kautzsch	Jennifer Lussier
Brandi Gray	Dana Eudy	Jessica Bowen
Breanna Rogers	Daniel Foley	Jessica Dion
brenda duran	Danielle Wienckowski	Jessica Peterson
Brianna Cuttruff	David Jenkins	Jessica See
BrieAnne Dwyer	Denise Maloney	Jill Bayes
Brittany Gay	Denise Schneider	Joseph Fontaine
Brittney Wilson	Destiny Bradshaw	Joseph Mastrangelo
Caitlin Smith	Devon Sooy	Josette Fontaine



BEYOND BUCKS

Free Product Shipped to Coaches in March

Josh Gee	Mandi Eden	Savanna Perkins
Joshua Fisher	Marcella Kvick	Savannah Dinkel
Joy Edgerton	Margo Montgomery	Seana Sutterfield
Julie Ferguson	Mark Gahn	Shaena Doyle
Kali Gede	Marla Fleenor	Shannon Langley
Kameron Crawford	Mary Henry	Sharene Covell
Kari Hough	Melissa Glasper	Shawn Kautzsch
Kari Liggett	Melissa Sinclair	Shawn White
Katelyn Alban	Michael Swoboda	Shawna And Everett Wheeler
Kathleen Ernette	Michele Bozzuto	Shelbi Kautzsch
Kathy Sherer	Michelle Carte	Shelby Snow
Katie Fasching	Michelle Dowell	Sheri Williams
Katie Baim	Miranda Hughes	Sherri Steinbrook
Katie Caissie	Mirandah Rogers	Sherry Mainus
Kelleth Halfmann	Monica Huling	Stephanie Nielsen
Kelly Forrestal	Nichole Fredette	Stephanie Edmondson
Kelly Heffner	Nick and Jen	Stephanie White
Kelsey Cummins	Nicole Anderson	Stephanie Winnie
Kerri Sterk	Nicole Hall	Stephen Shafer
Khristyna Godsey	Niesha Berry	Stormy Brown
Kiley Shafer	Patricia Turner	Summer Schutte
Kris Manning	Paula Alves	Tamara Letterman
Krista Thompson	Rebecca Roy	Tara Morgan
Kristen Hocq	Rebecca Spieth	Tatiana Berger
Kristie Humble	Rebecca Tibbits	Teria Hammond
Krystal Maynard	Richard And Amy Frank	Terri Kroeger
Lacie Osborne	Rita Greene	Theresa Mastrangelo
Laren Contarino	Robyn Tragesser	Tori Hoffman
Laura Precourt	Robyn Harry	Tracy Wolford
Layce McMullen	Rosalie Duffy	Tracyanne Hunter
Leslie Cowart	Sally Robinson	Valerie Kosier
Lisa Cary	Sandra Ellis	Vanessa Castaneda Armour
Lisa Dinkel	Sarah Boyle	Vonda Farmer
Lisa Johnston	Sarah Cranston	We Rock The Spectrum
Lorena Dysart	Sarah Elsherbeny	Whitney Gee
Lori Kern	Sarah Hessel	
Lovey Tuinukuafe	Sarah Johnson	
Lucy Slocum	Sarah Kern	
Lynn John		
Malerie Manche		





March High 10 Club

10+ NEW Subscribe & Save

Shelbi Kautzsch	289	Denise Maloney	16
Holly Foley	89	Donald Cowart	16
Ashley Crawford	52	Kristen Youmans	16
Whitney Gee	45	Sarah Boyle	16
Raeleen Weston	43	Amber Reisinger	15
Stormy Brown	40	Jon Weston	15
Amy Jo	32	Bonnie Maney	14
Nichole Reibert	29	Harlene Lobenhofer	14
Kristin Wiese	26	Josette Fontaine	14
Chelsea Eichman	23	Josh Gee	14
Leslie Cowart	23	Laura Smith	14
Amber Patterson	22	Jerrica Black	13
Sarah Johnson	21	Josh Patterson	13
Stacie Kirkbride	21		
Jaclyn Fisher	20		
Peyton Pirkle	20		
Niesha Berry	19		
Paige Knight	18		
Robyn Tragesser	18		
Ashton Bonds	17		
Jessica Bowen	17		
Kiley Shafer	17		
Matt Wiese	17		
Sarah Hessel	17		
Ashley Johnson	16		
BrieAnne Dwyer	16		

*When you add 10+ new Subscribe & Save customers in one calendar month you become a High 10 Club Member and receive 5 free samples for every 5 new Subscribe and Save customers



March High 10 Club

10+ NEW Subscribe & Save

Kaitlyn Berryhill	13	Kade Alan	10
Jordan Korn	12	Kristyna Godsey	10
Kathy Sherer	12	Maranda Swim	10
Patrice Winchester	12	Michael Bowen	10
Samantha Gill	12	Mirandah Rogers	10
Stacie Rojek	12	Rebecca Rossman	10
Trisha Zulka	12	Sarah Roman	10
Aimi Dutra	11	Tiffany Gowen	10
Alissa Bennett	11	Valerie Kosier	10
Austin Pirkle	11		
Jennifer Taylor	11		
Lola Wiederhold	11		
Michael Dwyer	11		
Richard And Amy Frank	11		
Roberta Monroe	11		
Staci Downing	11		
Stephanie White	11		
Susan Franklin	11		
Tawnni Thomas	11		
Alecandra Hammond	10		
Ashley Quasney	10		
Cindy Bates	10		
Jacolbe Berry	10		
Jennifer Hyder	10		

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Amy Smith	9
Betsy Gahn	9
Brittanie Walsh	9
Christine BoccioSpector	9
CiCi Carroll	9
Katelyn Alban	9
Marla Fleenor	9
Megan Mumford	9
Amanda Kora	8
Carli Clarke	8
Connie Jackson	8
Haley Clark	8
Janet Tirony	8
Jen Keller	8
Jennifer Gonzalez	8
Joshua Fisher	8
Kaitlyn Hamric	8
Stephanie Lowder	8
Theresa Mastrangelo	8
Allouri Stahley	7
Amber Stratton	7
Anna Smith	7
Billi Jo Getz	7
Brandi Gray	7
Caitlyn Cole	7
Dwayne Miller	7
Justen Shreves	7
Kari Hough	7
Kari Liggett	7
Nicolette Whitcomb	7
Sarah Kern	7
Stephen Shafer	7
Amber Estes	6
Anna Godfrey	6
Ariella Rascon	6
Audra Ramirez	6
Erica RossBaker	6
Julie Ferguson	6
Mary Henry	6
Melinda Opela	6
Michael Wolford	6
Monica Carbone	6
Nick and Jen	6
Rhiannan Demlow	6



March High 5 Club

5+ NEW Subscribe & Save

Richard Heffner	6
Samantha Schaubroeck	6
Shelby Zink	6
Tara Morgan	6
Terri Kroeger	6
Alisha Erickson	5
Alysha Underwood	5
Andrew Brown	5
ashley downs	5
Ashley Lucas	5
Avery Vaughn	5
Carol Nable	5
Carrie Graves	5
Chris McMullen	5
Dana Eudy	5
Fern Meyer	5
Gladys Anderson	5
Jennifer Barth	5
Julie Ginn	5
Katlyn Talley	5
Kelsie Games	5
Lora Fossen	5
Margo Montgomery	5
Nicole Kantner	5
Ruby Moellenberndt	5
Sherri Steinbrook	5
Tracy Wolford	5

*When you add 5+ new Subscribe & Save customers in one calendar month you become a High 5 Club Member and receive 5 free samples for every 5 new Subscribe and Save customers

TOP 10

Customer Builders

Shelbi Kautzsch	291
Holly Foley	89
Ashley Crawford	47
Raeleen Weston	35
Whitney Gee	35
Stormy Brown	32
Nichole Reibert	27
Amy Jo	25
Kristin Wiese	24
Peyton Pirkle	23

TOP 10

Team Builders

Personally Enrolled Coaches

Whitney Gee	17
Raeleen Weston	15
Stormy Brown	12
Jaclyn Fisher	11
Sarah Johnson	11
Roberta Monroe	9
Megan Mumford	8
Shelbi Kautzsch	8
Alissa Bennett	7
Amy Jo	7



PROMOTIONS & ANNOUNCEMENTS

REBOOT 66[®]

Gamified Fitness App

Update

We are enhancing the marketing of the Reboot 66 app and will launch officially at the end of April. Please make sure you get your Coach's CRM account so you can maximize your lead generation and grow your business!

Sign up for a CRM account here:

<https://reboot66game.com/play/coachsignup>





BEYOND SLIM[®]

REBOOT CALENDAR

Mindset Monday with Franz	1:30pst/2:30mst/3:30cst/4:30est
Teaching Tuesday with Franz	10pst/11mst/12cst/1est
Workout Wednesday with Franz	9pst/10mst/11cst/12est
Accountability Thursday with Franz	5:30pst/6:30mst/7:30cst/8:30est
Foodie Friday with Franz	To be announced

Become

A

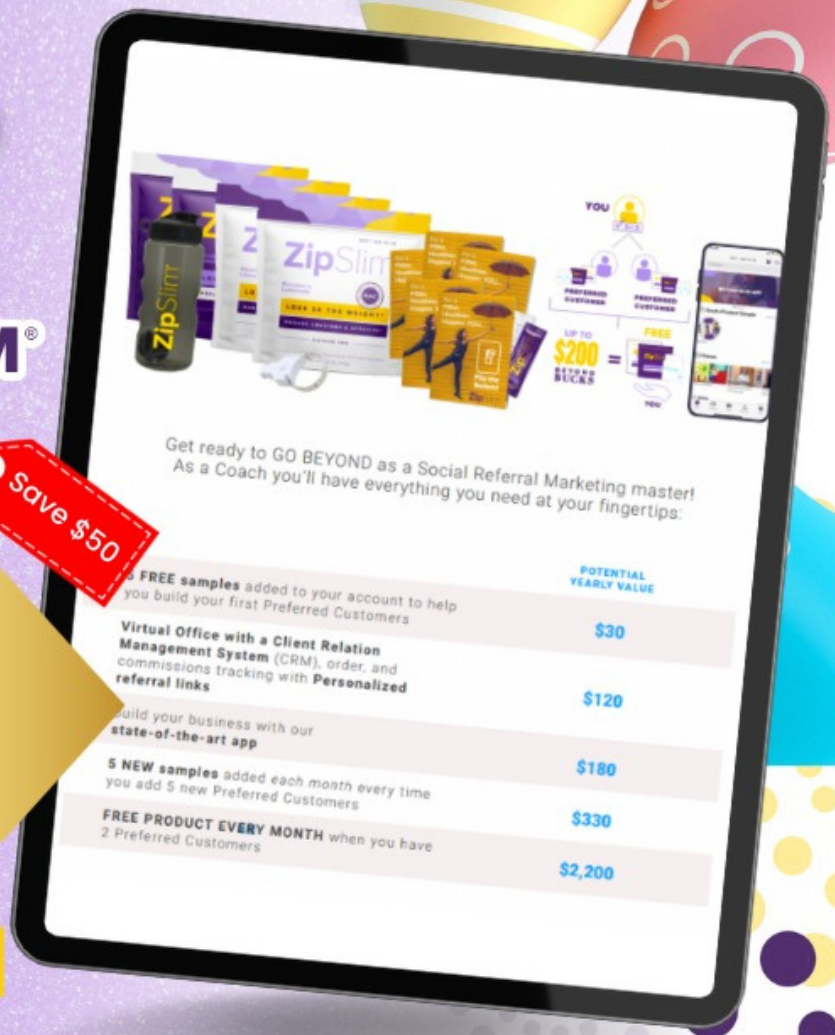
BEYOND SLIM[®]

COACH for \$49

Save \$50

Total Value \$2,860*

Ends Midnight PST April 15



*Annual coach enrollment fee will be charged every year on your coach enrollment anniversary for the regular price of \$99.

APRIL 2023

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INTRODUCING THE NEW

lemonade stand

GET YOUR GEAR NOW! BEYONDSLIM.SHOP

ALL NEW

**TOPS
BOTTOMS
WORKOUT
BEVI CUPS
+ MORE!**

INTRODUCING
ALL
NEW
GEAR
AT THE

lemonade stand

SPECIAL LAUNCH PROMOTION
MONDAY 4/17

9AM-10AM PACIFIC: 15% OFF YOUR CART
10AM-11AM PACIFIC: 10% OFF YOUR CART
11AM-12PM PACIFIC: 10% OFF ZIPSLIM FAVES

START YOUR SHOPPING EARLY!
BEYONDSLIM.SHOP





**LIMITED TIME
PROMOTION**

lemonade stand

– MONDAY APRIL 17-SUNDAY APRIL 23 –

USE CODE **SPRINGSKINNY
TO **SAVE 15%** OFF THE
SKINNY LEMONADE CUP**

[BEYONDSLIM.SHOP](https://www.beyondslim.shop)